

2024 AAPI Voter Demographics | NEVADA

266,169

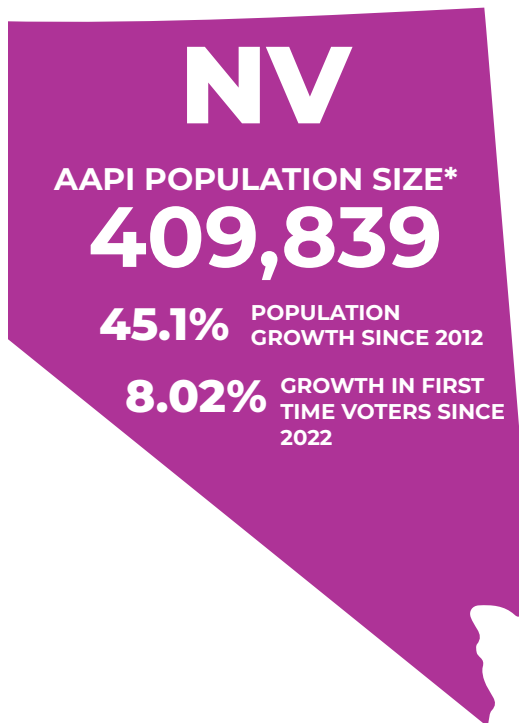
ELIGIBLE AAPI VOTERS*

36.0%

AAPI VOTER ELIGIBILITY GROWTH (2012-2022)

11.97%

AAPI SHARE OF ELECTORATE IN NEVADA



53,627

FOREIGN BORN NONCITIZENS

124,955

FOREIGN BORN CITIZENS

192,991

NATIVE BORN CITIZENS

* Includes multi-racial population

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Clark County	10.7%	243,023	15.8%	167,881
Washoe County	5.8%	28,214	8.1%	17,637

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN NEVADA



LARGEST NHPI ETHNIC GROUPS IN NEVADA



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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

42.9%

Voters aged 50+

20.6%

Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

53.3% of Asian American adults in NV **speak a language other than English at home.**

24.4% of Asian American adults in NV are **Limited English Proficient** (speak English less than “Very well”)

Tagalog (84,532) **Chinese** (32,390) **Vietnamese** (11,287) **Korean** (10,106) **Japanese** (5,533)

TOP 5 ASIAN LANGUAGES SPOKEN IN NV

Samoan (2,344) **Chamorro** (770) **Hawaiian** (493)

TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN NV

SOCIOECONOMIC CHALLENGES IN NEVADA



About 10.1% Asian Americans and 13.6% NHPIs in Nevada live in poverty.



About 8.8% Asian Americans and 10.7% NHPIs in Nevada lack health insurance.



About 13% Asian Americans and 14.8% NHPIs in Nevada lack broadband access.

SECTION 203

Section 203 protects voting rights of language minorities by providing “registration or voting notices, forms, instructions, assistance, or other materials or information relating to the electoral process, including ballots” in the language appropriate to the covered minority group.

Coverage determinations for each state, county or county subdivision (depending on which is the operating level of government) is made every 5 years using data from the Census Bureau’s American Community Survey.

COVERAGE AREAS:

Political Subdivision: Clark County

Language Minority Group: Filipino