

2022 Asian American Voter Survey

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ASIAN & PACIFIC ISLANDER AMERICAN VOTE

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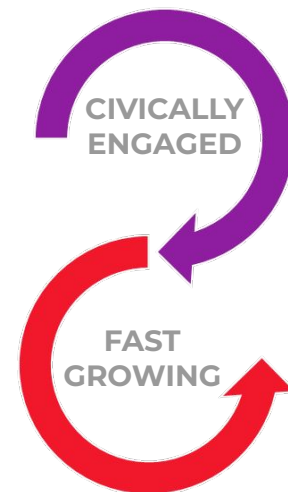
July 25, 2022

Background



The 2018 and 2020 elections saw record increases in voter turnout among Asian Americans and Pacific Islanders (APIs).¹ In 2020, Native Hawaiians and Pacific Islanders saw the **highest increase in presidential turnout** among any racial group (15-point increase, followed by 11 points for Asian Americans), and Asian Americans had the **highest midterm turnout gain** in 2018, a 14-point increase. In 2020, almost 60% (7.6 million)² of the Asian American citizen age voting population turned out. In battleground states such as Arizona, Georgia, Nevada, North Carolina and Pennsylvania, the number of Asian Americans who cast their ballot in 2020 exceeded the presidential margin of victory.

In the past two decades, Asian Americans have also become one of the **fastest growing racial or ethnic groups** in the United States.³ Between 2010 and 2020, the Asian population in the United States grew by 39%, and their population is projected to pass 35 million by 2060. Native Hawaiians and Pacific Islanders were the third-fastest growing group, growing by 30% from 2010 to 2020. Their population is projected to pass 2 million by 2030.



1. AAPI Data, [Record Gains in AAPI Voting](#) (2019), [In 2020, APIs Saw the Highest Increases in Turnout](#) (2021)

2. U.S. Census Bureau, Current Population Survey, November 2020, <https://www.census.gov/data/tables/time-series/demo/voting-and-registration/p20-585.html>

3. AAPI Data, [2022 State of AANHPIs in the United States](#), Table 2; Pew Research Center [Asian Americans are the fastest-growing racial or ethnic group in the U.S.](#)

Key Findings



VOTER MOBILIZATION and VOTE CHOICE

- More than half of registered Asian Americans surveyed say they plan to vote, but **less than half have been contacted** by either of the major parties. 52% of Asian Americans said they had not been contacted at all by the Democratic Party in the past year, and 60% of Asian Americans said they had not been contacted at all by the Republican Party in the past year.
- About half (51%) of Asian American registered voters surveyed say they **prefer to cast their ballots by mail or drop-off box**, rather than in-person at a polling place.
- Asian American registered voters **say they are more likely to vote for Democratic candidates than for Republican candidates in House and Senate elections**. Indian Americans were the most likely to say they would vote for Democratic candidates. Vietnamese Americans were split (Senate) or leaned toward the Republican candidates (House).



PRESIDENTIAL FAVORABILITY

- 56% of Asian American respondents held a “very favorable” or “somewhat favorable” impression of **Joe Biden** compared to 29% who expressed either a “very favorable” or “somewhat favorable” impression of **Donald Trump**.

Key Findings



POLICY PRIORITIES

- Asian Americans respondents ranked **health care** (88%), **jobs and the economy** (86%), **crime** (85%), **education** (82%), **gun control** (73%) and the **environment** (75%) as “extremely important” or “very important” issues for deciding their votes in November. Voting rights and addressing racism were also important issues.



POLICY VIEWS

- 77% of those surveyed agreed we should have **stricter gun laws** in the United States, with 61% agreeing “strongly.”
- A strong majority (59%) “agree somewhat” or “agree strongly” that **undocumented immigrants should have an opportunity to eventually become citizens** in the United States.
- Asian American registered voters **disagree with the practice of state/local governments or school boards banning books and lessons about racism** in American history from public schools at double the rate they agree (54% to 28%).
- Nearly 75% of Asian American registered voters surveyed say they agree (“somewhat or strongly”) that **public school curriculum should include lessons on Asian American history and the histories of other non-white groups**.
- 69% of Asian American registered voters **favor affirmative action programs** designed to help Black people, women, and other minorities get better access to higher education

Key Findings



INFORMATION SOURCES

- **Language access** remains an important consideration for Asian Americans - 42% of Asian American registered voters that spoke a language other than English at home said they would use in-language voting assistance
- **Television** was the most popular news source for Asian American respondents (65%) and **Facebook** (32%) was nearly as popular a source as **traditional print newspapers** (36%). For some groups, especially Vietnamese Americans (51%), **YouTube** was regularly consulted as a news source.



HATE CRIMES

- 73% of Asian American registered voters **worry about experiencing hate crimes, harassment and discrimination** at least “sometimes” and 24% said they worry about it “very often.”
- **Support for Democratic House candidates is higher among those concerned about hate crimes.** Those who say they worry “very often” plan to support Democrats over Republican House candidates by a 3 to 1 margin.

2022 Voting Plans

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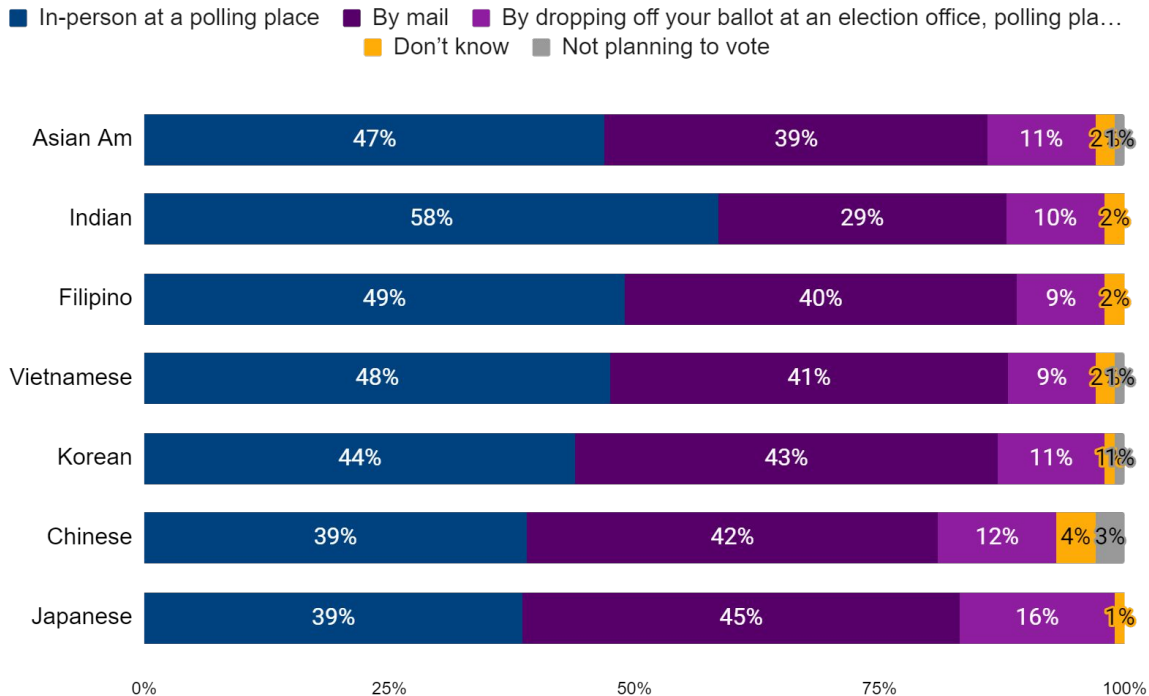


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2022 Voter Method

Thinking specifically about this fall's midterm election, if you vote, how would you prefer to cast your ballot?



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Vote Choice, Candidate Favorability, and Party ID

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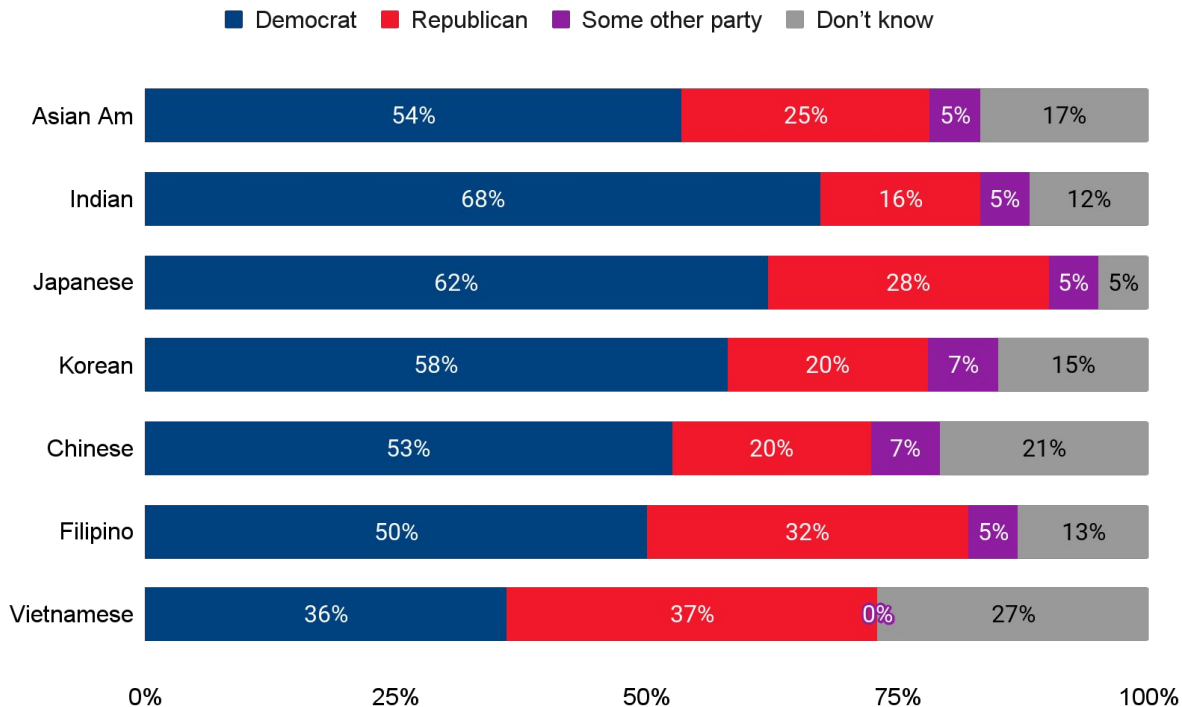


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Vote Choice: Senate

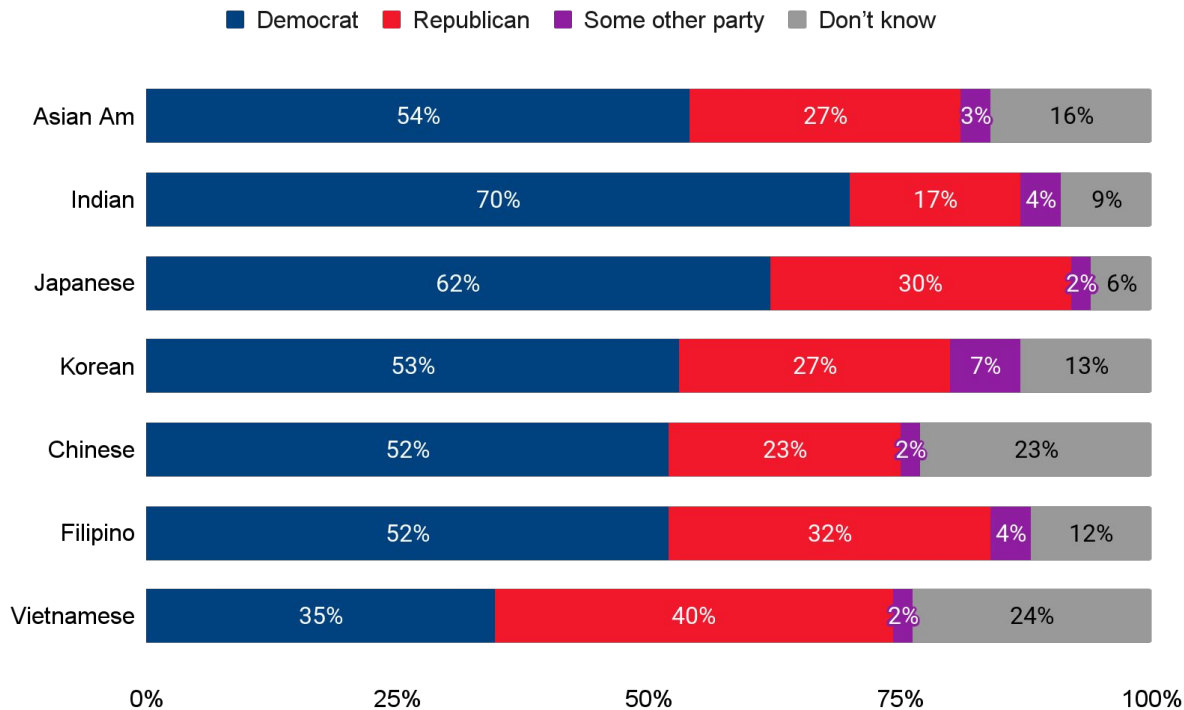
Thinking about the upcoming November election for the U.S. Senate in your state... If the election were being held today would you be inclined to vote for the Democratic or Republican candidate?



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Vote Choice: House

Thinking about the upcoming November election for the U.S. House of Representatives in your Congressional district... If the election were being held today would you be inclined to vote for the Democratic or Republican candidate?



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

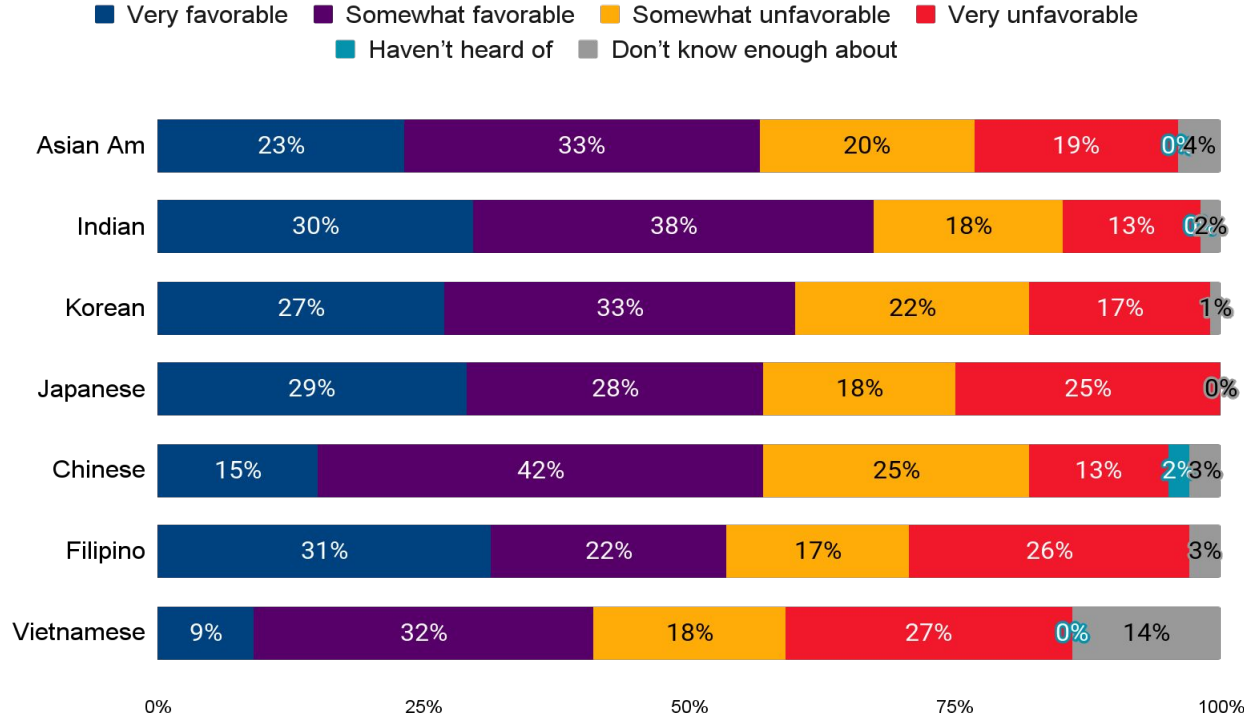
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Favorability: Joe Biden

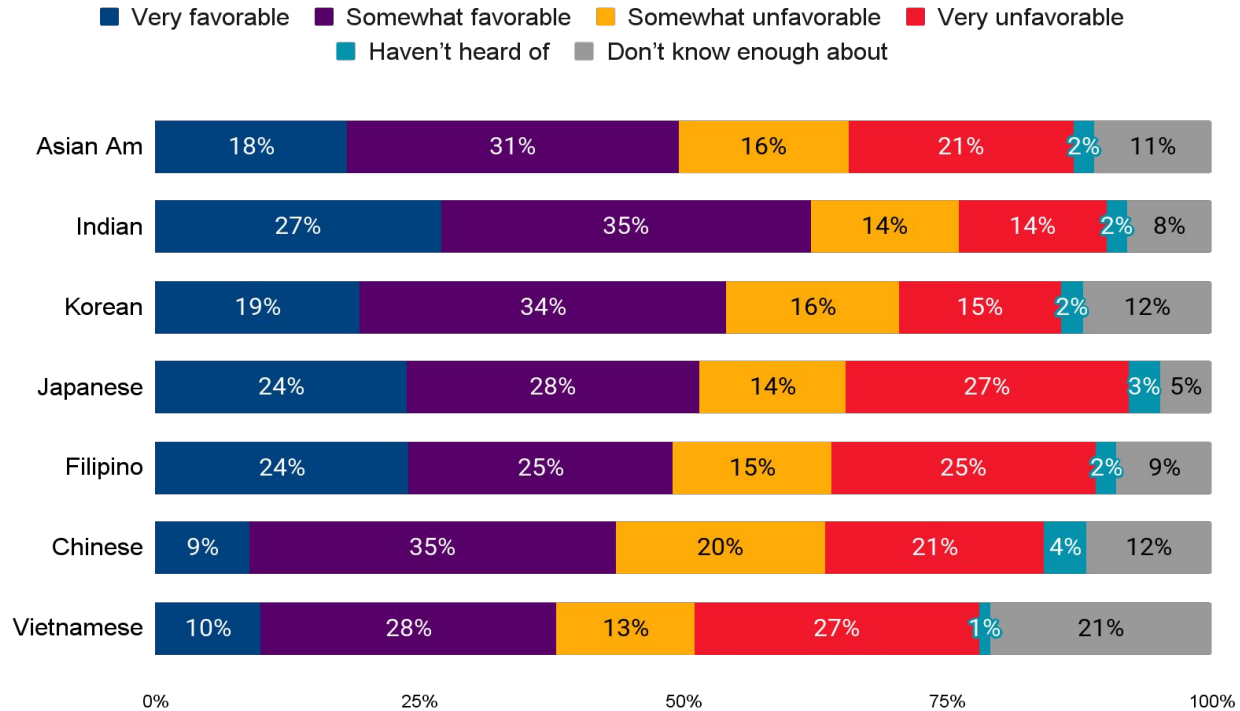
Please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable impression....Joe Biden



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Favorability: Kamala Harris

Please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable impression....Kamala Harris

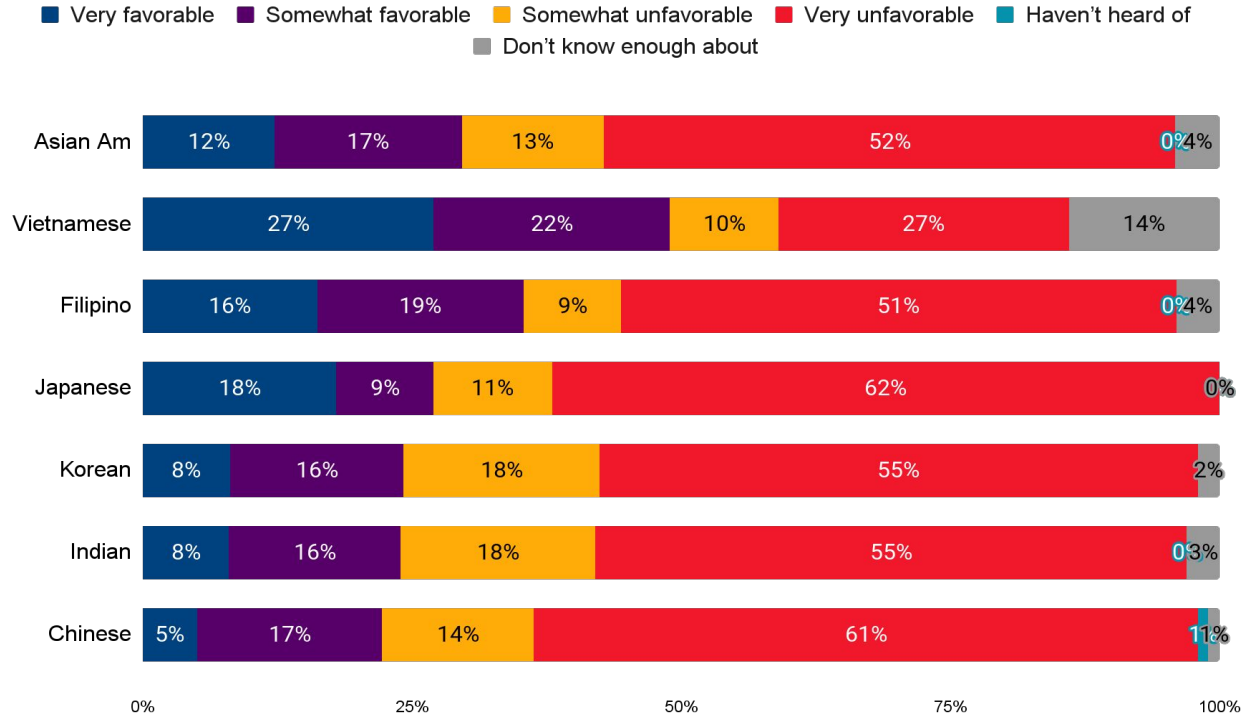


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Favorability: Donald Trump

Please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable impression....Donald Trump

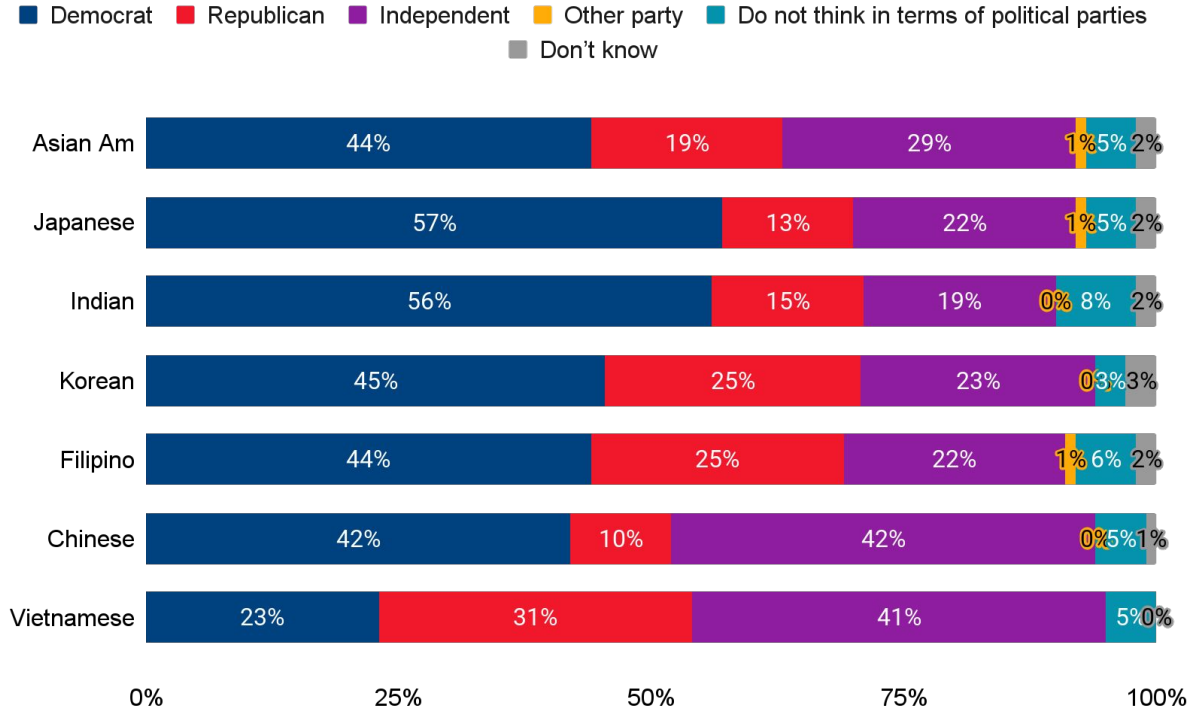


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Party Identification

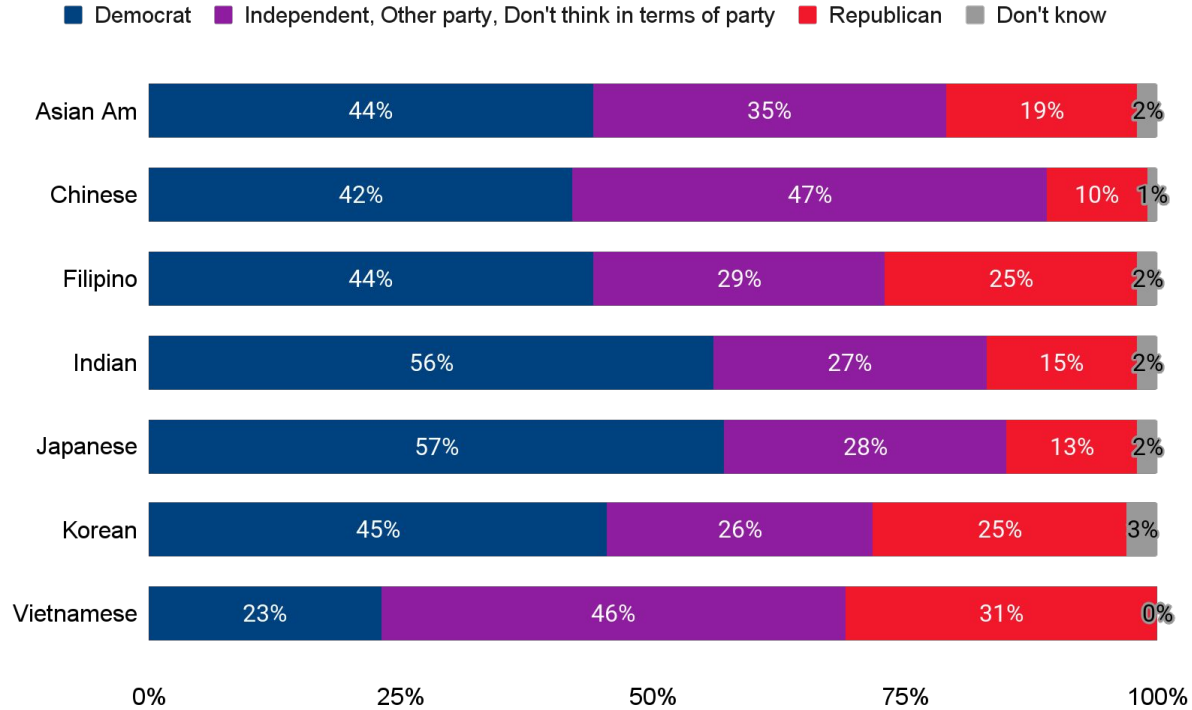
Generally speaking, do you usually think of yourself as a Democrat, Republican, an independent, or in terms of some other party?



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Party Identification: No Leaners

Party identification, with no leaners

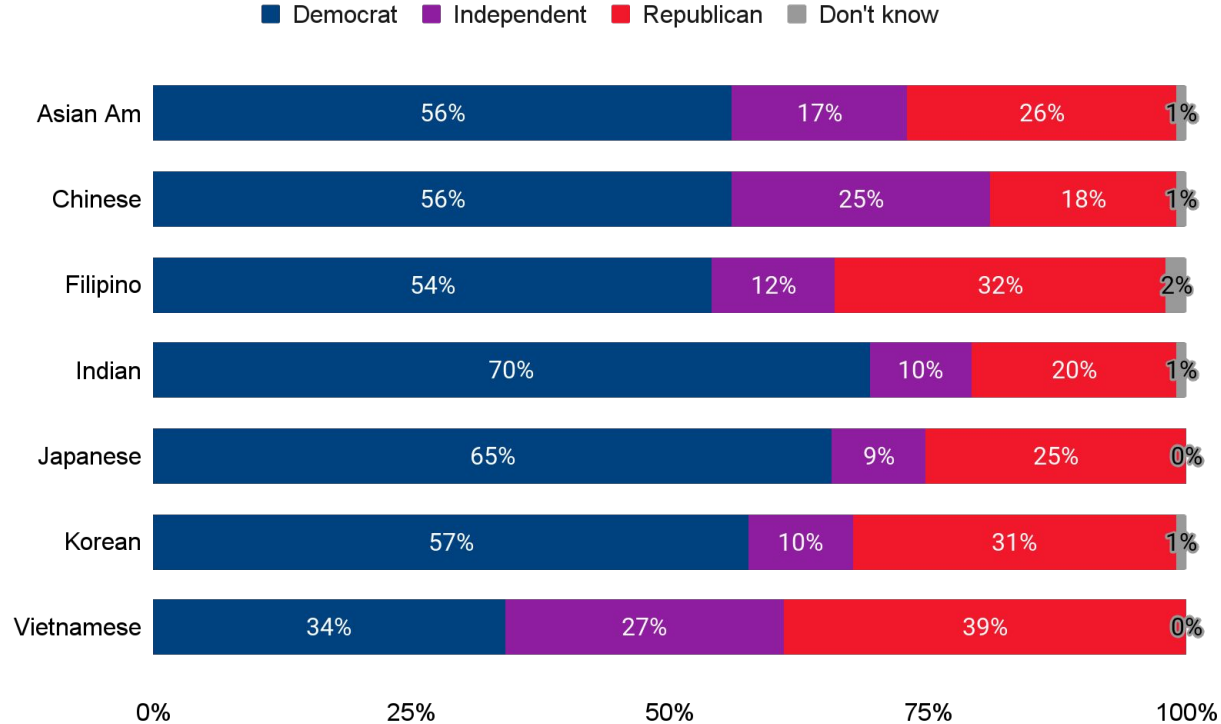


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Party Identification: With Leaners

Party identification, with Independent leaners included with Democrats and Republicans



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Mobilization

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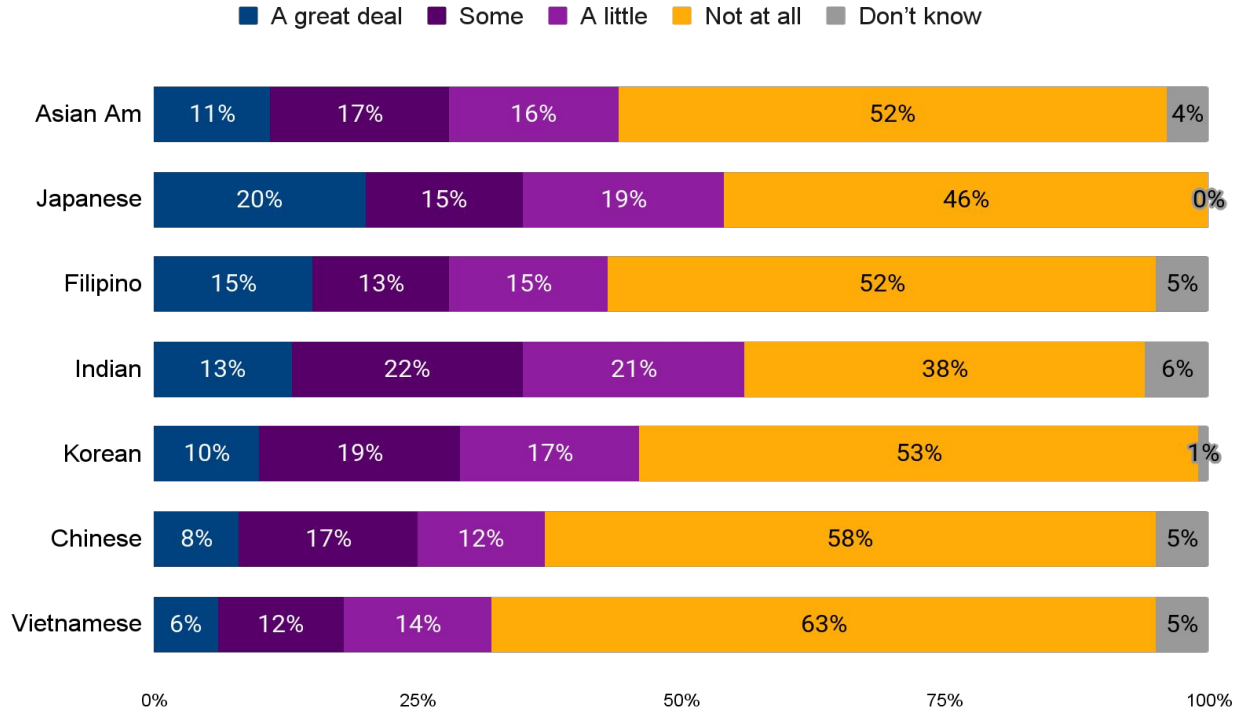


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2022 Elections Outreach: Democratic Party

Thinking about the 2022 elections, have you been contacted by any of the following groups in the past year: a great deal, some, a little, or not at all?...The Democratic Party

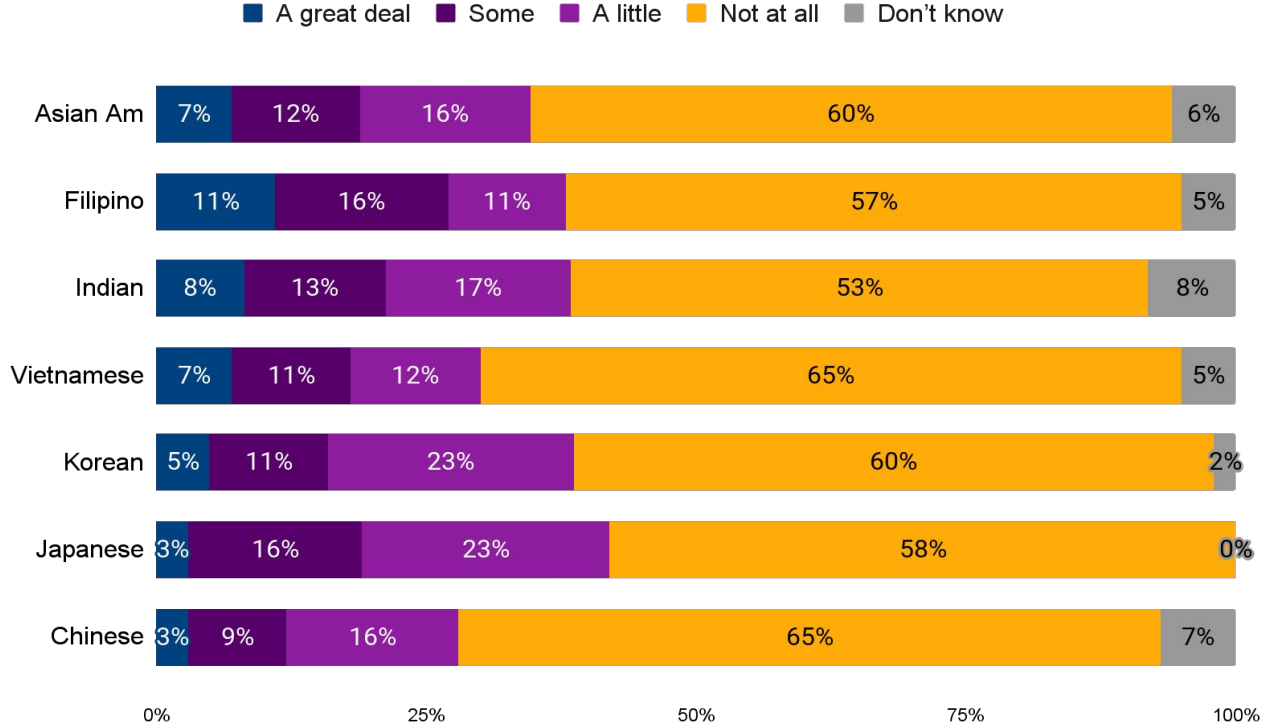


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



2022 Elections Outreach: Republican Party

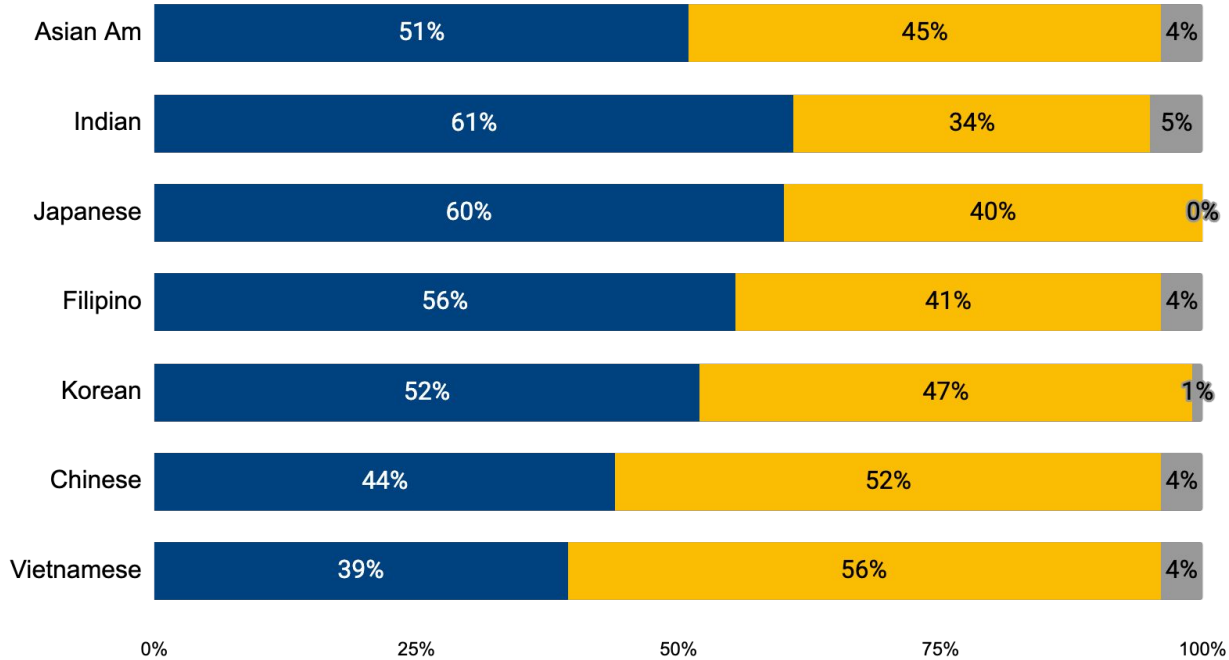
Thinking about the 2022 elections, have you been contacted by any of the following groups in the past year: a great deal, some, a little, or not at all?...The Republican Party



2022 Elections Outreach: Either Party

Thinking about the 2022 elections, have you been contacted by either the Democratic or Republican Party in the past year?

■ Yes ■ No ■ Don't know



(Source: 2022 Asian American Voter Survey, N=1,579 respondents)

Key Issues

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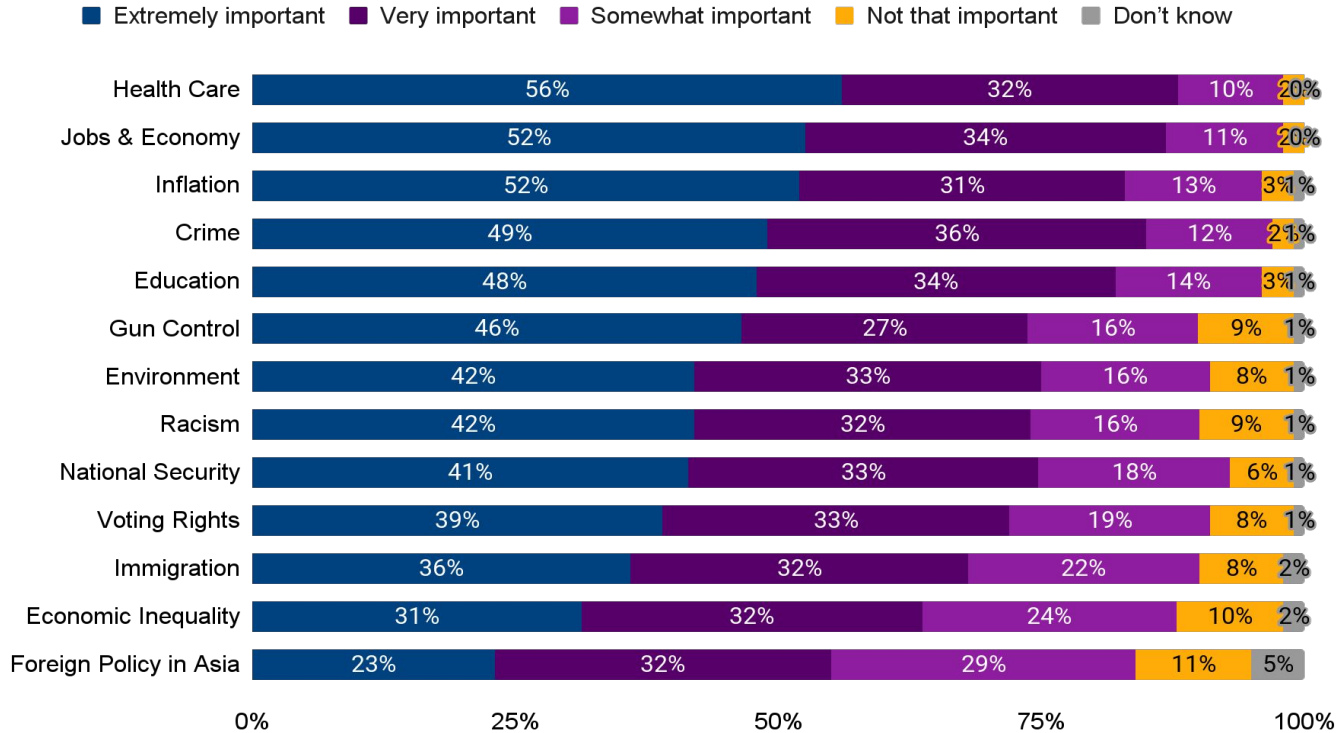


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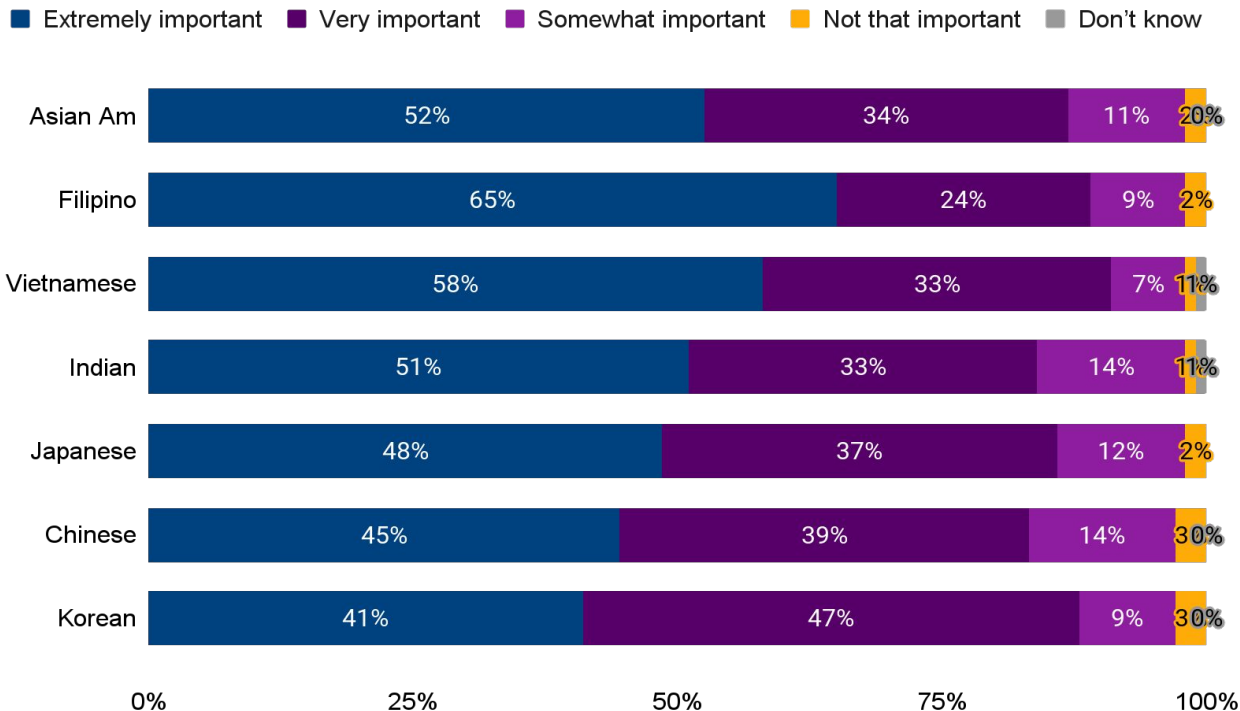
Issue Importance: Asian American, All Issues

Please tell me how important the following issues are to you personally in deciding how to vote.



Issue Importance: Jobs and Economy

Please tell me how important the following issues are to you personally in deciding how to vote...Jobs and the economy

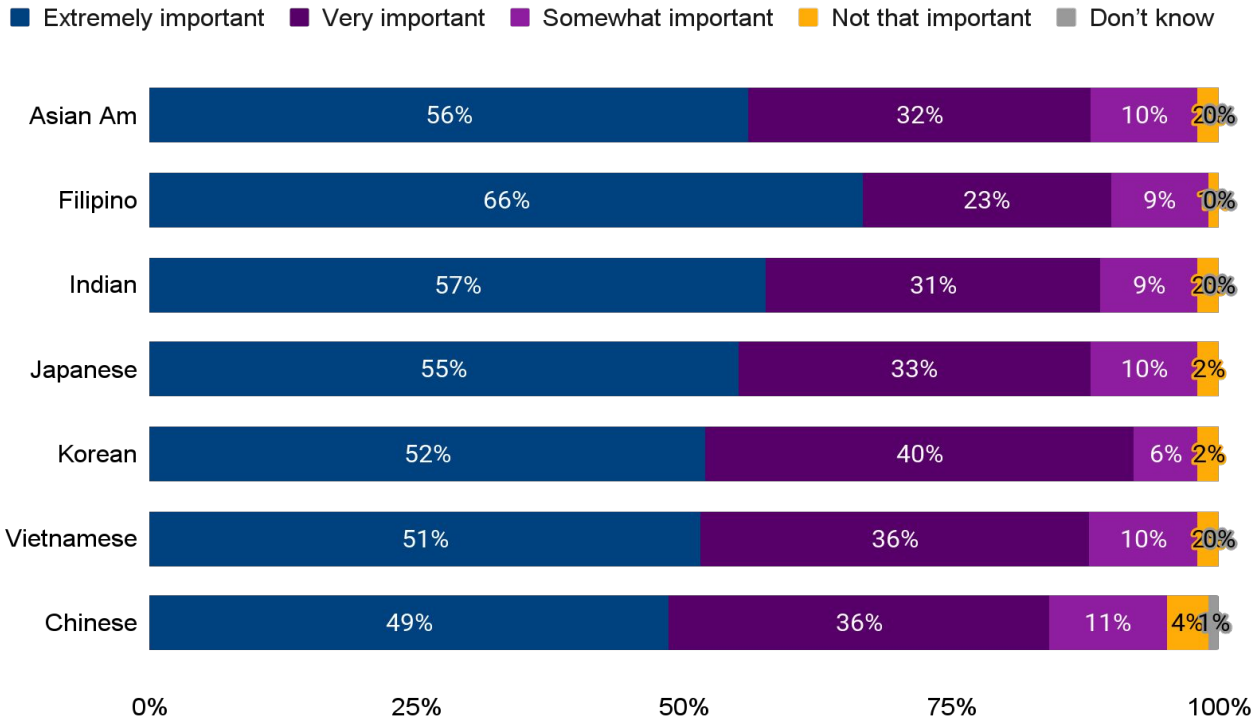


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Issue Importance: Health Care

Please tell me how important the following issues are to you personally in deciding how to vote...Health care

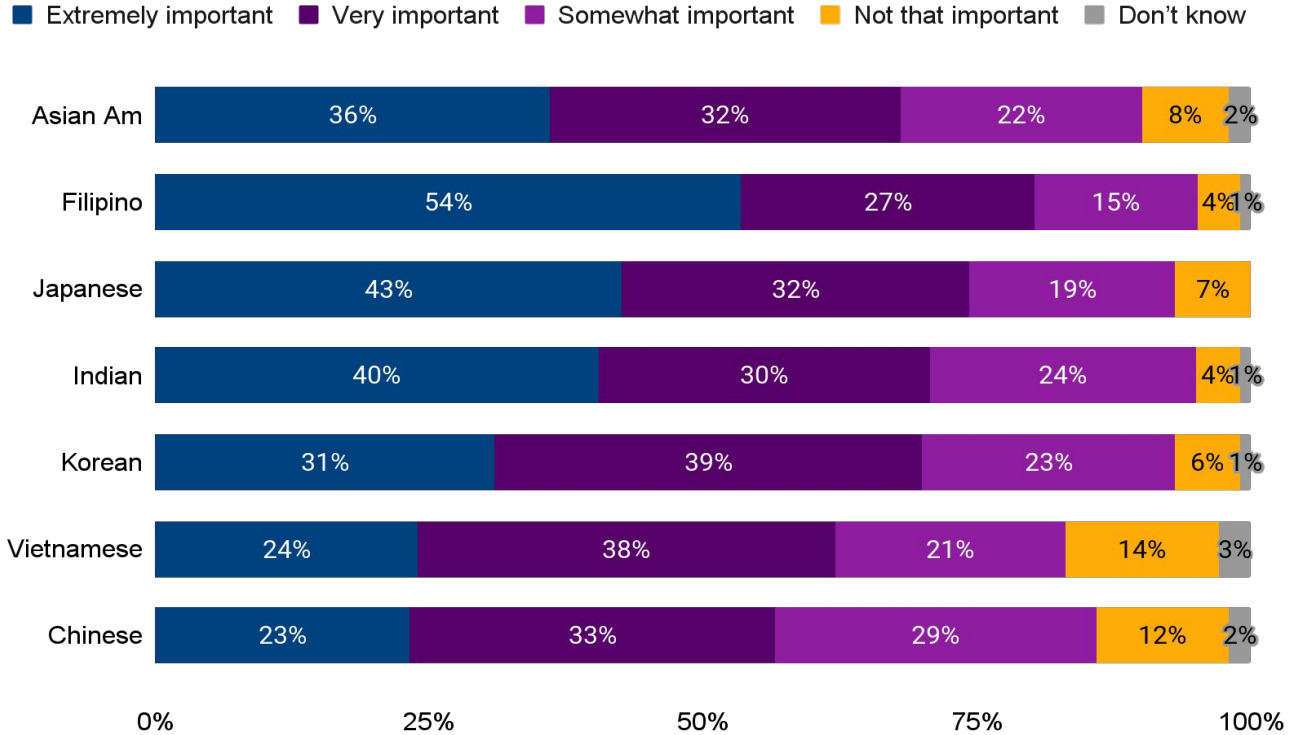


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Issue Importance: Immigration

Please tell me how important the following issues are to you personally in deciding how to vote...Immigration



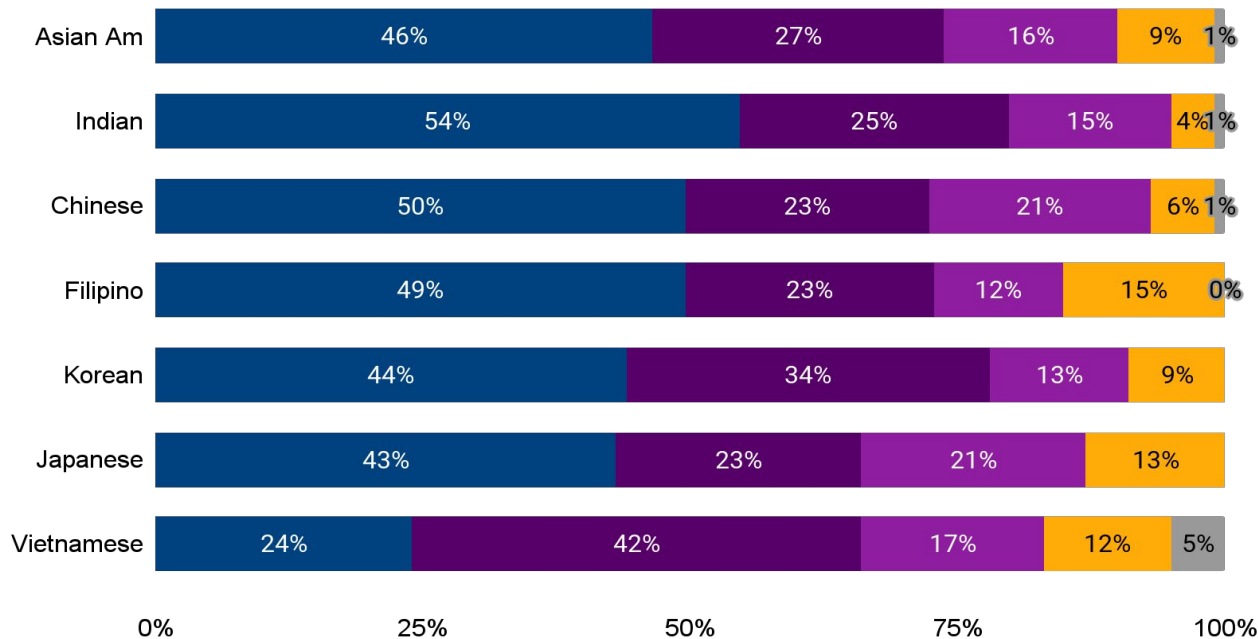
(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Issue Importance: Gun Control

Please tell me how important the following issues are to you personally in deciding how to vote...Gun control



■ Extremely important ■ Very important ■ Somewhat important ■ Not that important ■ Don't know

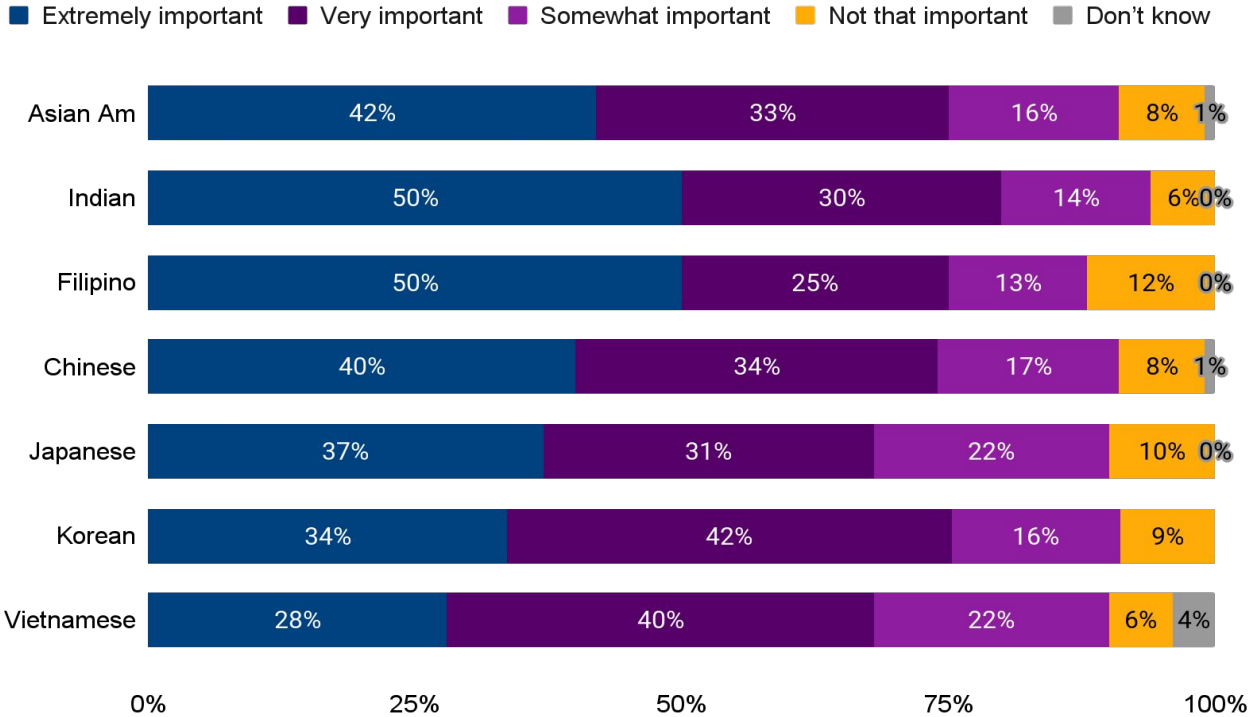


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Issue Importance: Environment

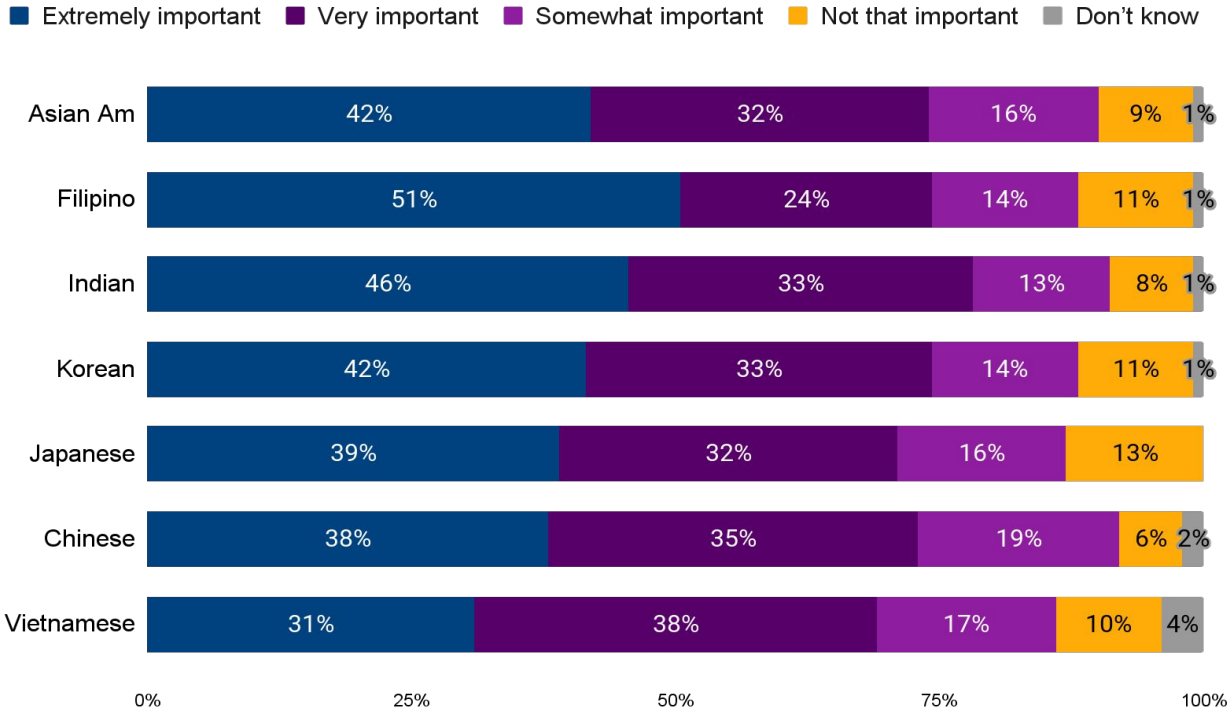
Please tell me how important the following issues are to you personally in deciding how to vote...The environment.



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Issue Importance: Racism and Racial Discrimination

Please tell me how important the following issues are to you personally in deciding how to vote...Racism and racial discrimination.

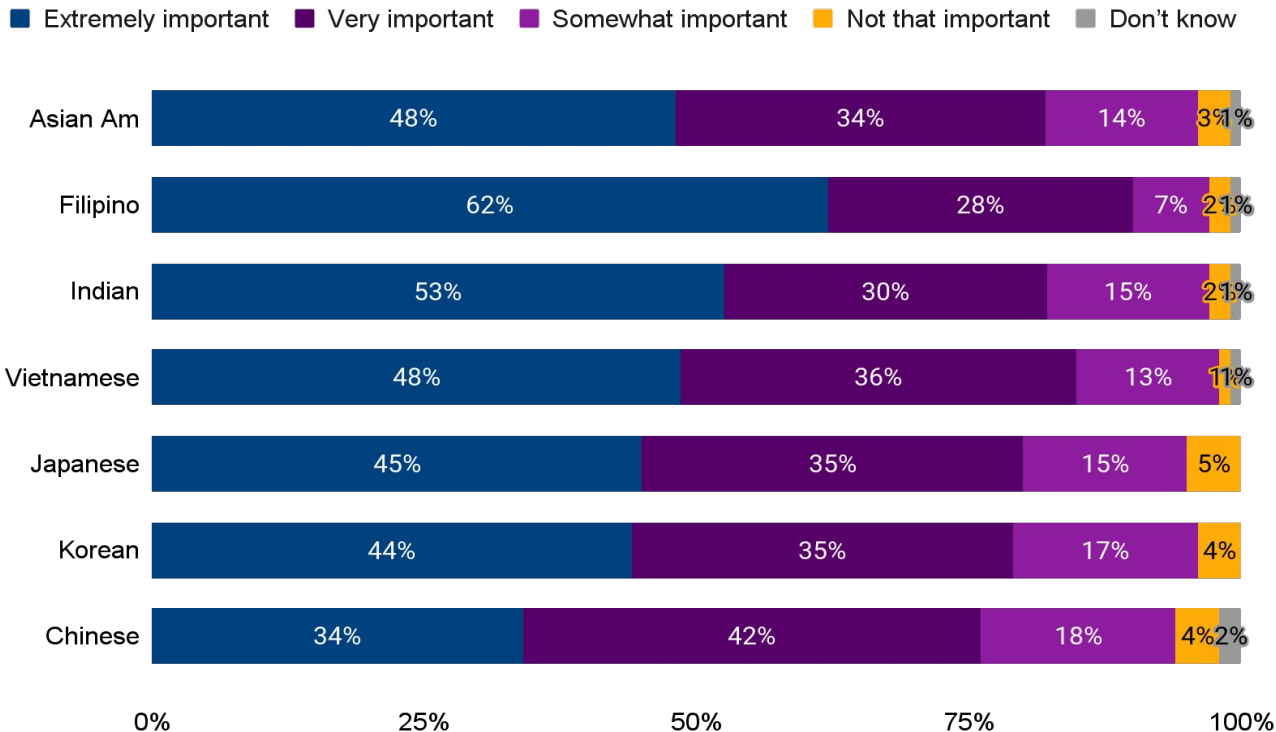


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Issue Importance: Education

Please tell me how important the following issues are to you personally in deciding how to vote...Education.

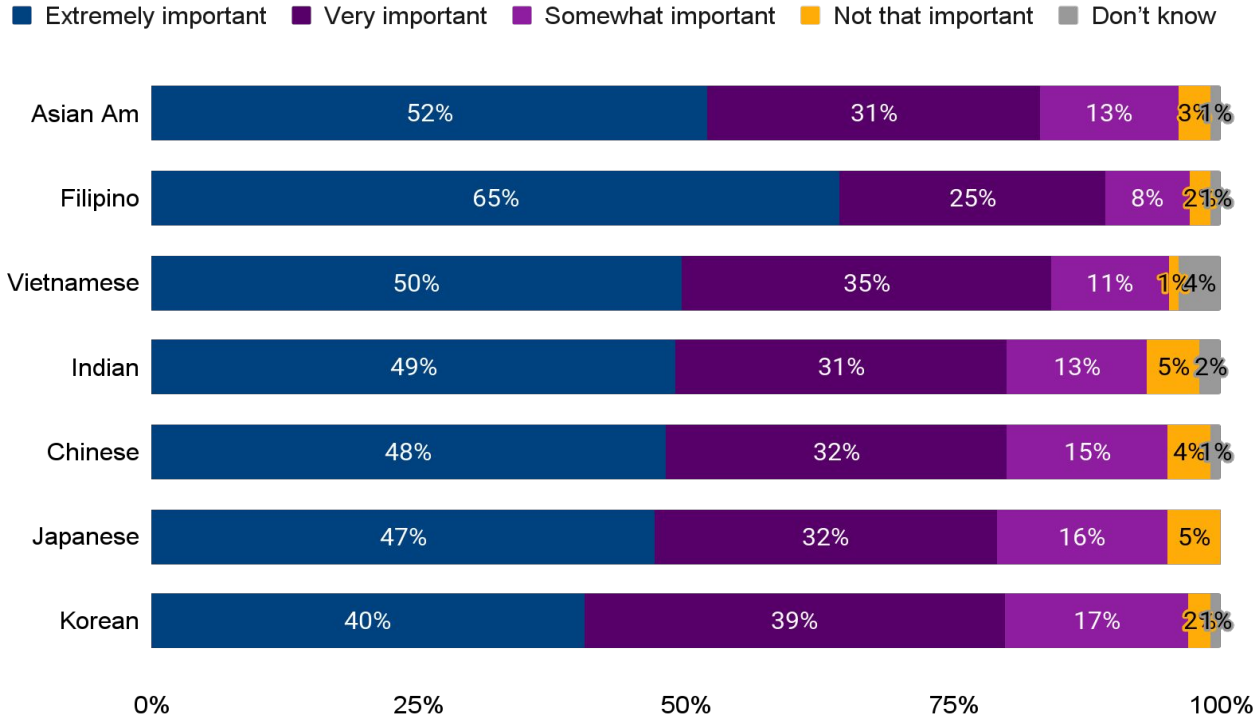


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



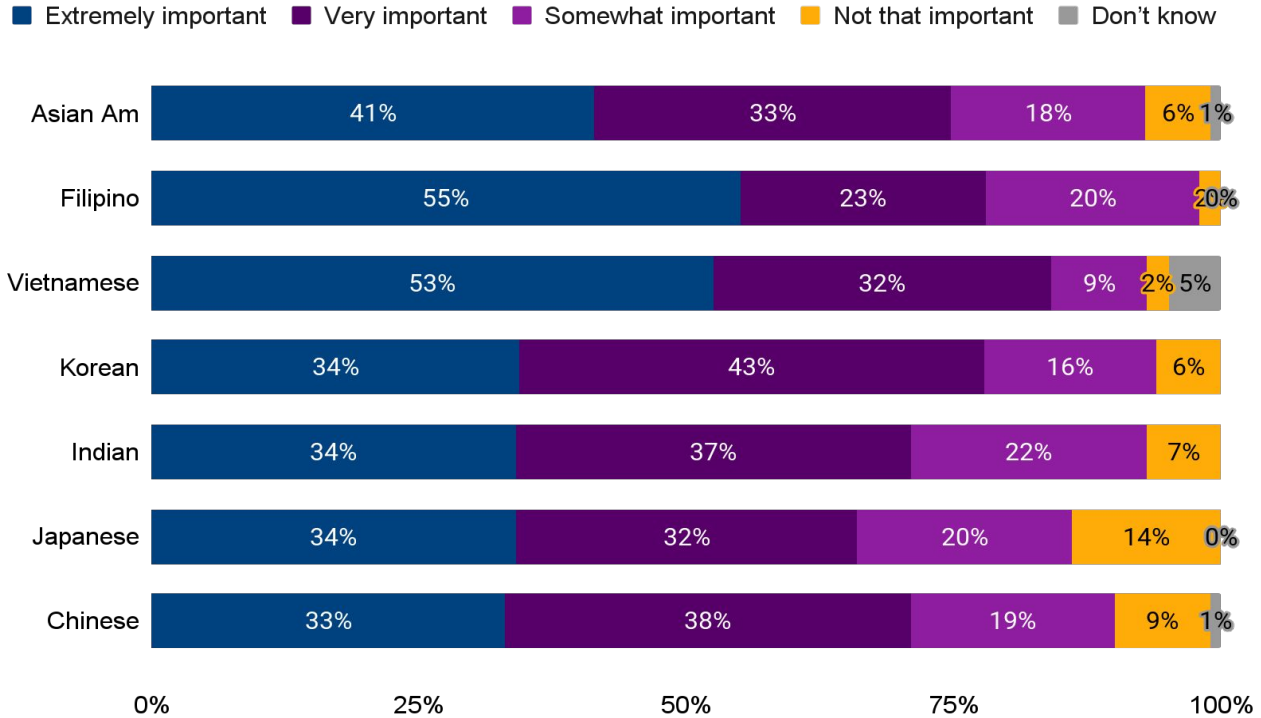
Issue Importance: Inflation

Please tell me how important the following issues are to you personally in deciding how to vote...Inflation.



Issue Importance: National Security

Please tell me how important the following issues are to you personally in deciding how to vote...National security.

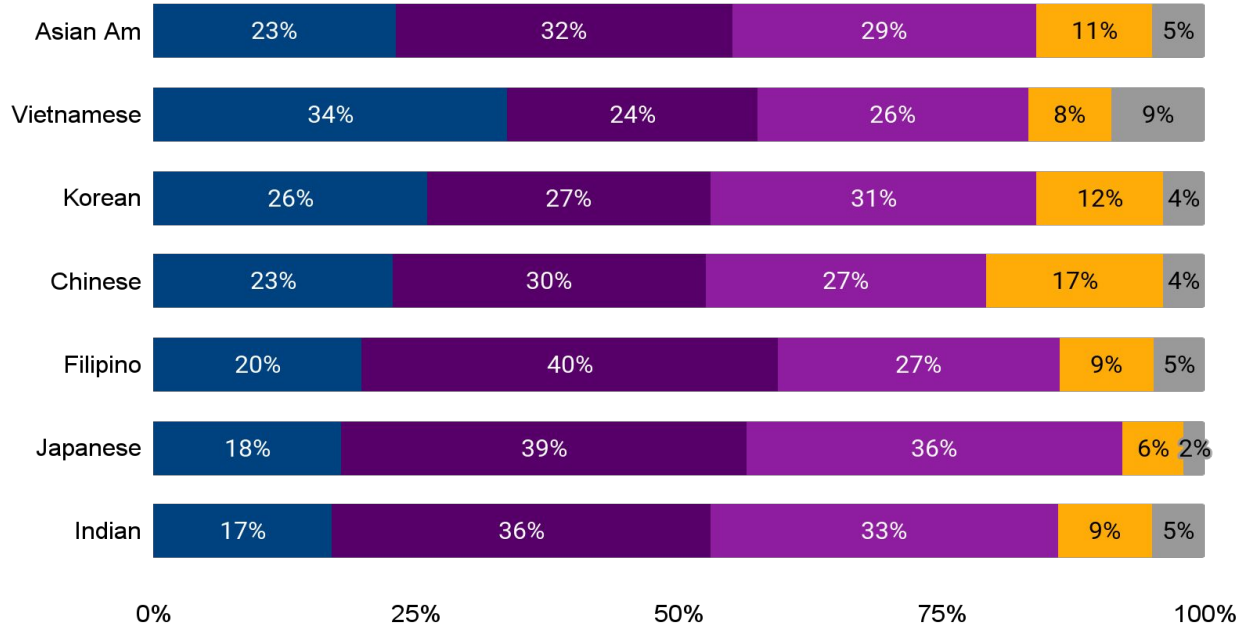


Issue Importance: Foreign Policy in Asia

Please tell me how important the following issues are to you personally in deciding how to vote...Foreign policy in Asia.



■ Extremely important ■ Very important ■ Somewhat important ■ Not that important ■ Don't know

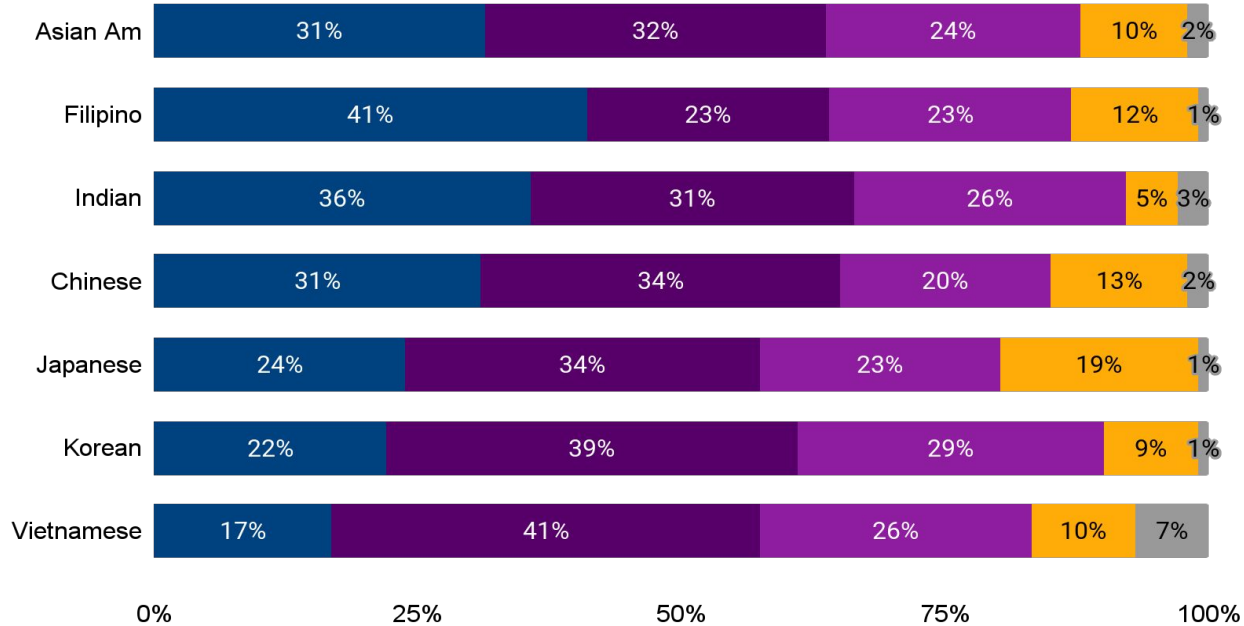


Issue Importance: Economic Inequality

Please tell me how important the following issues are to you personally in deciding how to vote...Growing gap between rich and poor.

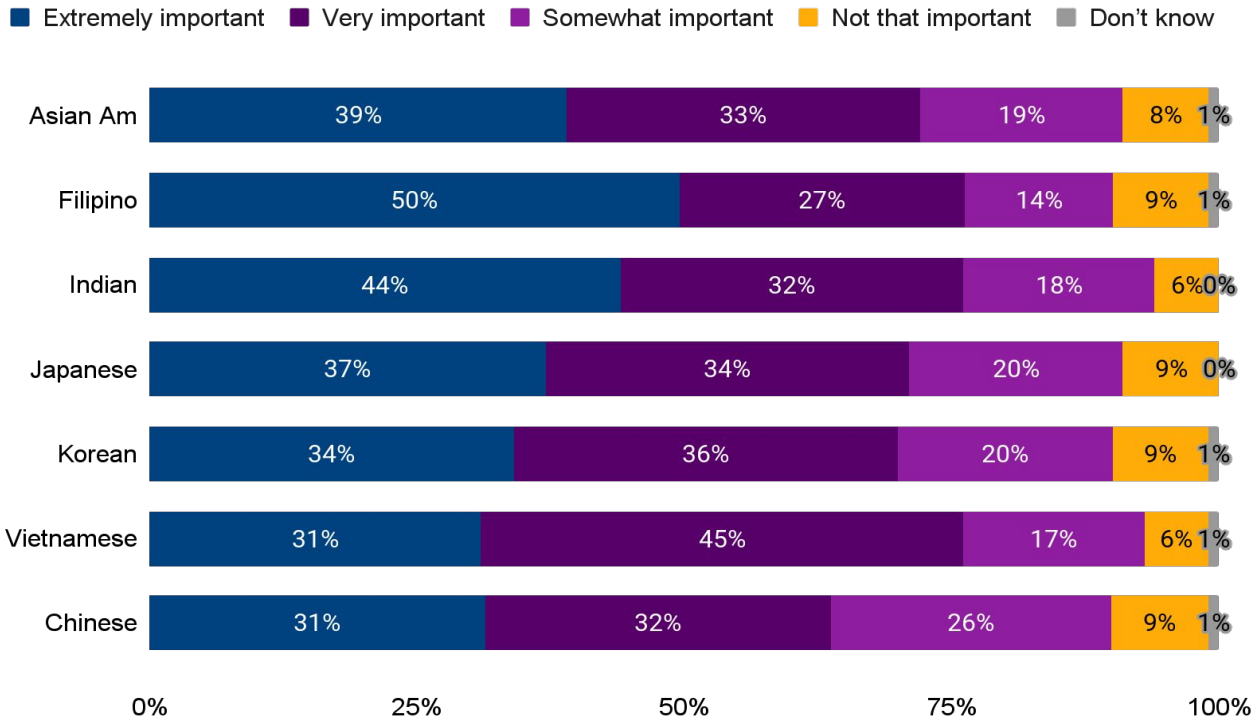


■ Extremely important ■ Very important ■ Somewhat important ■ Not that important ■ Don't know



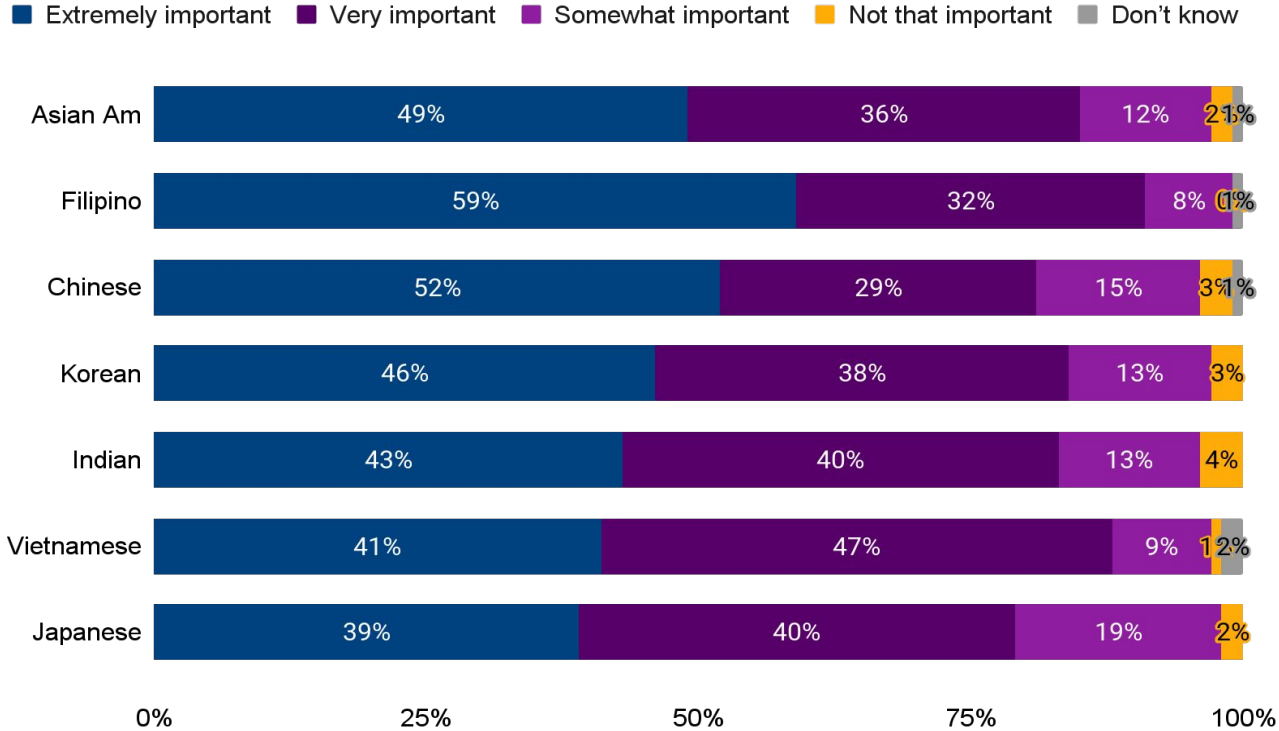
Issue Importance: Voting Rights

Please tell me how important the following issues are to you personally in deciding how to vote...Voting rights.



Issue Importance: Crime

Please tell me how important the following issues are to you personally in deciding how to vote...Crime.



Party Evaluation on Key Issues

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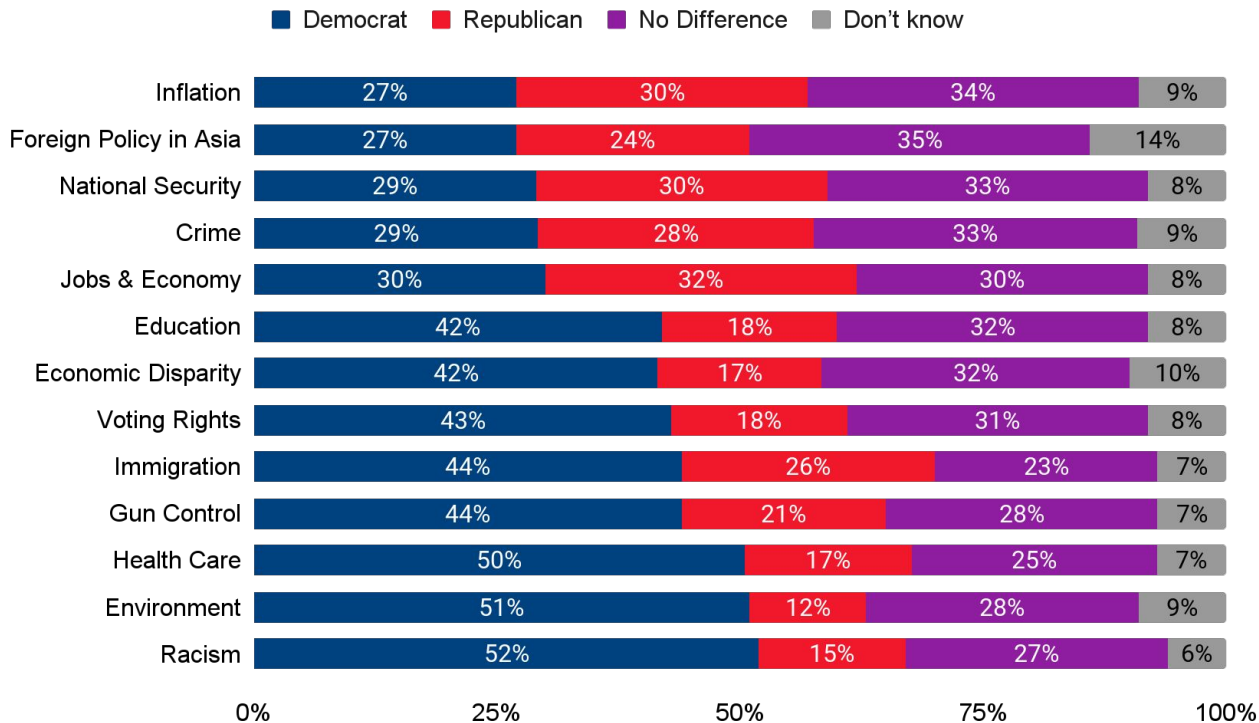


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Party Evaluation: Asian American, All Issues

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference.



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

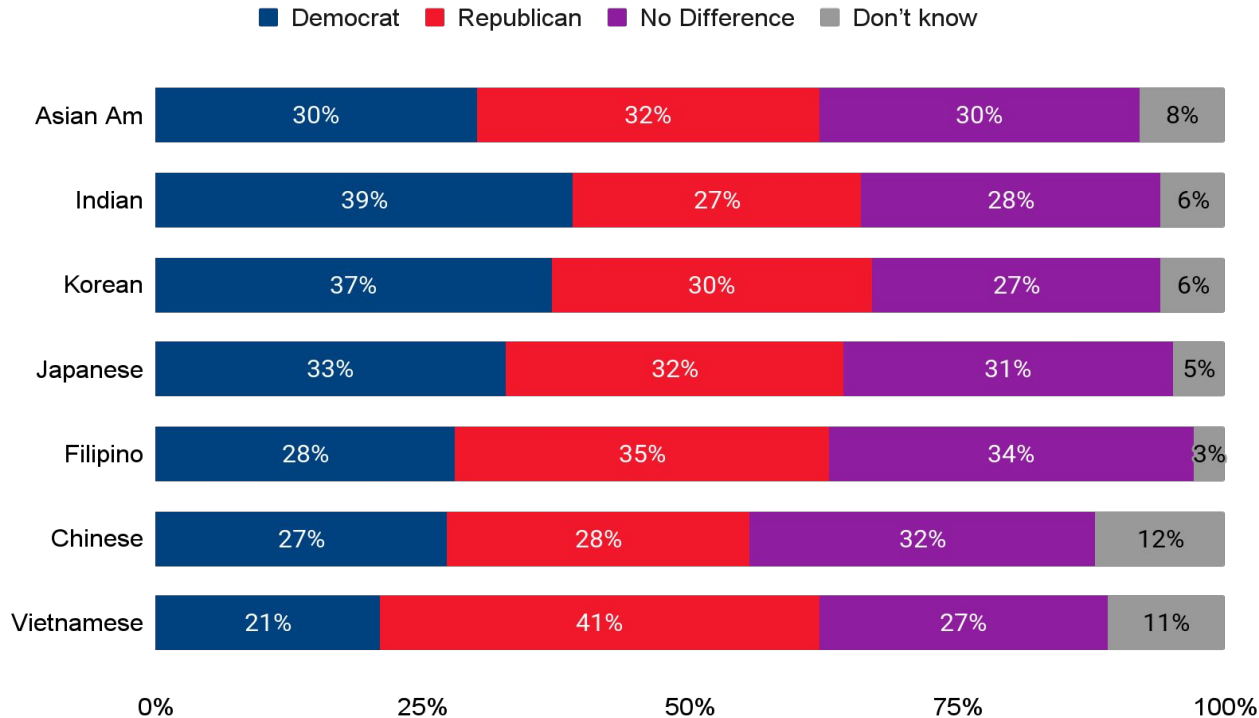
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Party Evaluation: Jobs and Economy

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Jobs and the economy.

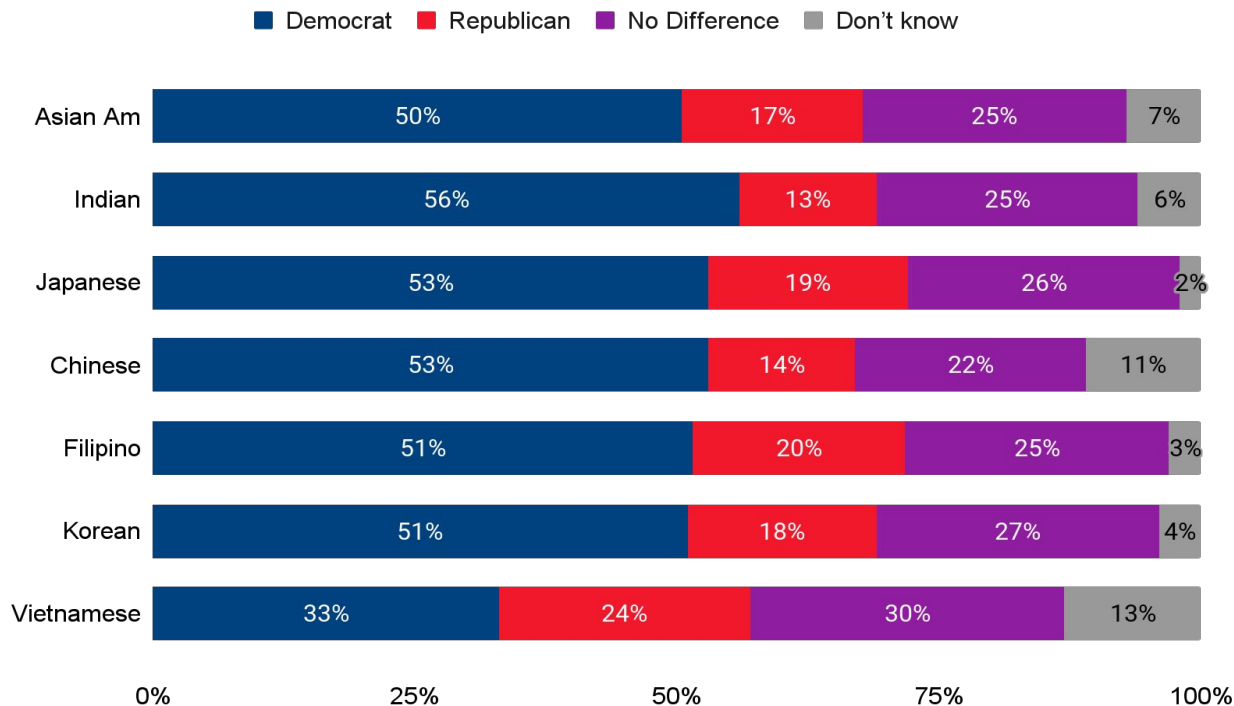


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Party Evaluation: Healthcare

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Healthcare.

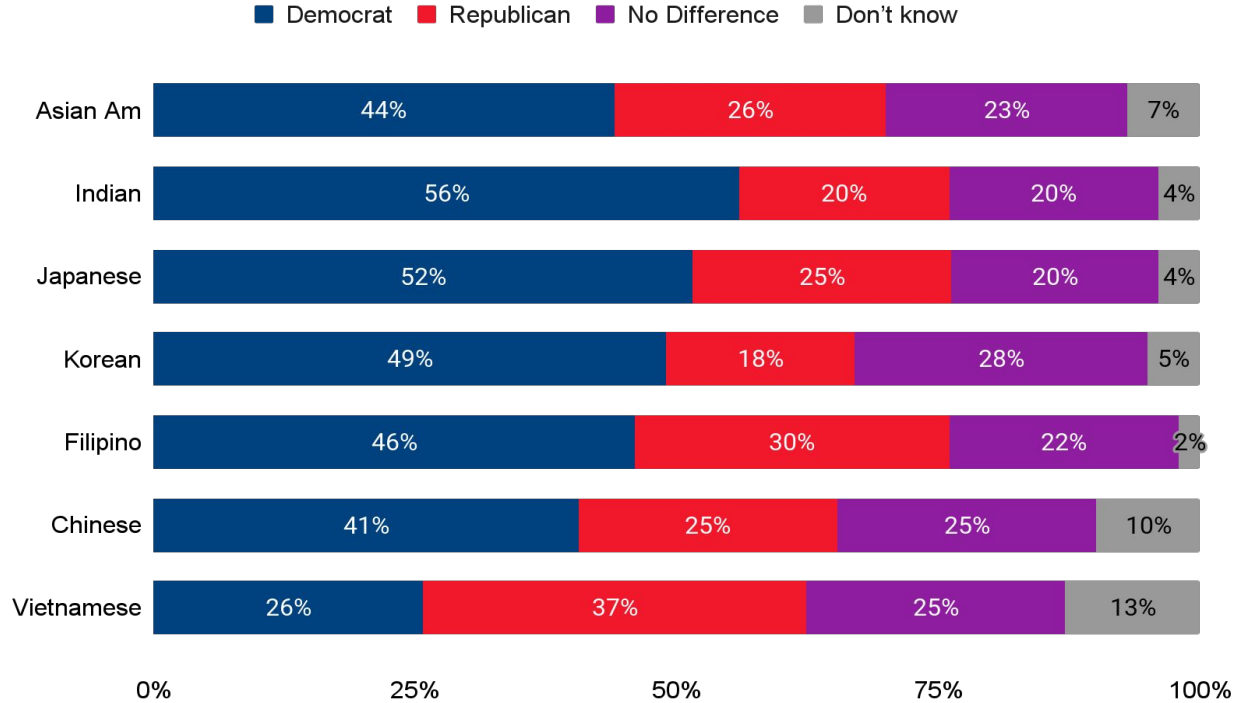


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Party Evaluation: Immigration

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Immigration.



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

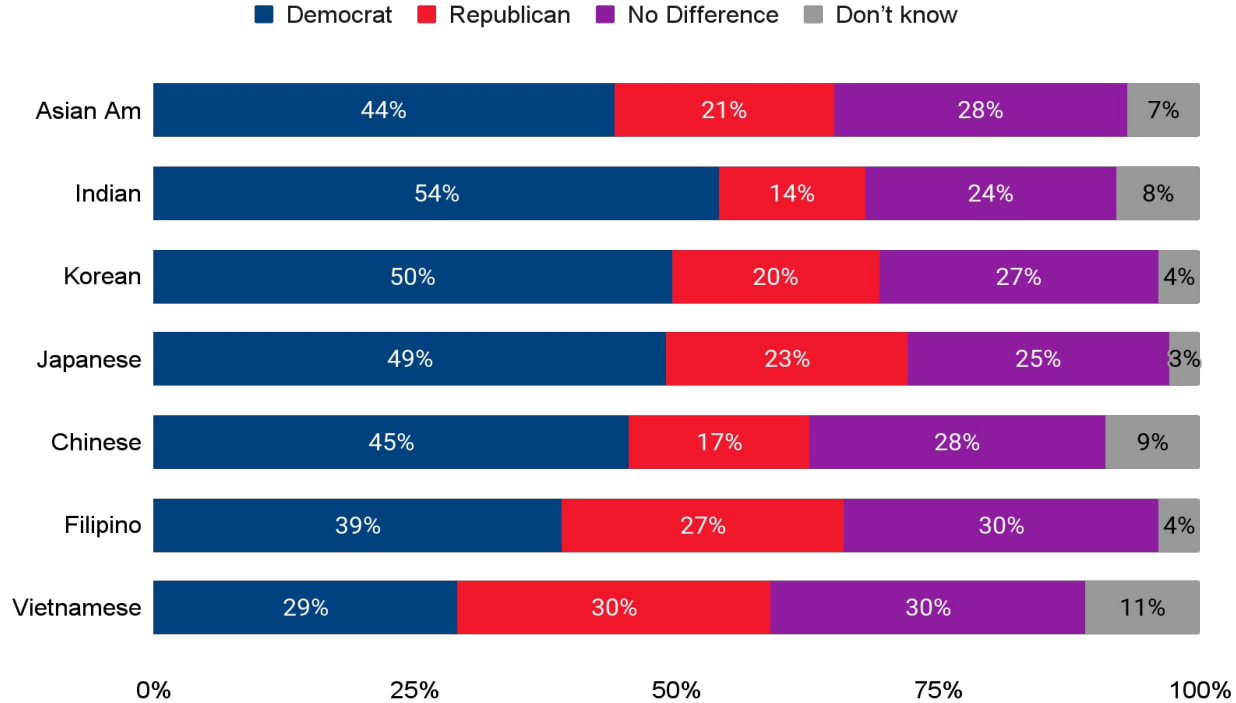
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Party Evaluation: Gun Control

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Gun control.



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

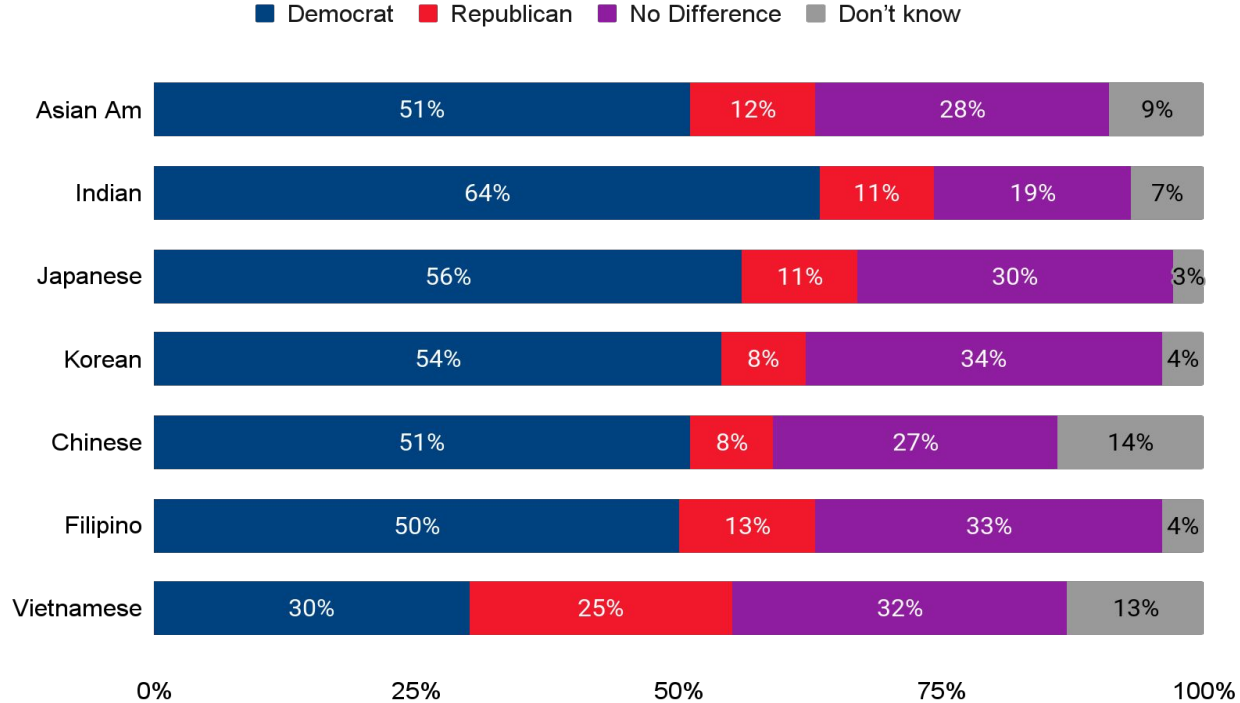
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Party Evaluation: Environment

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....The environment.



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

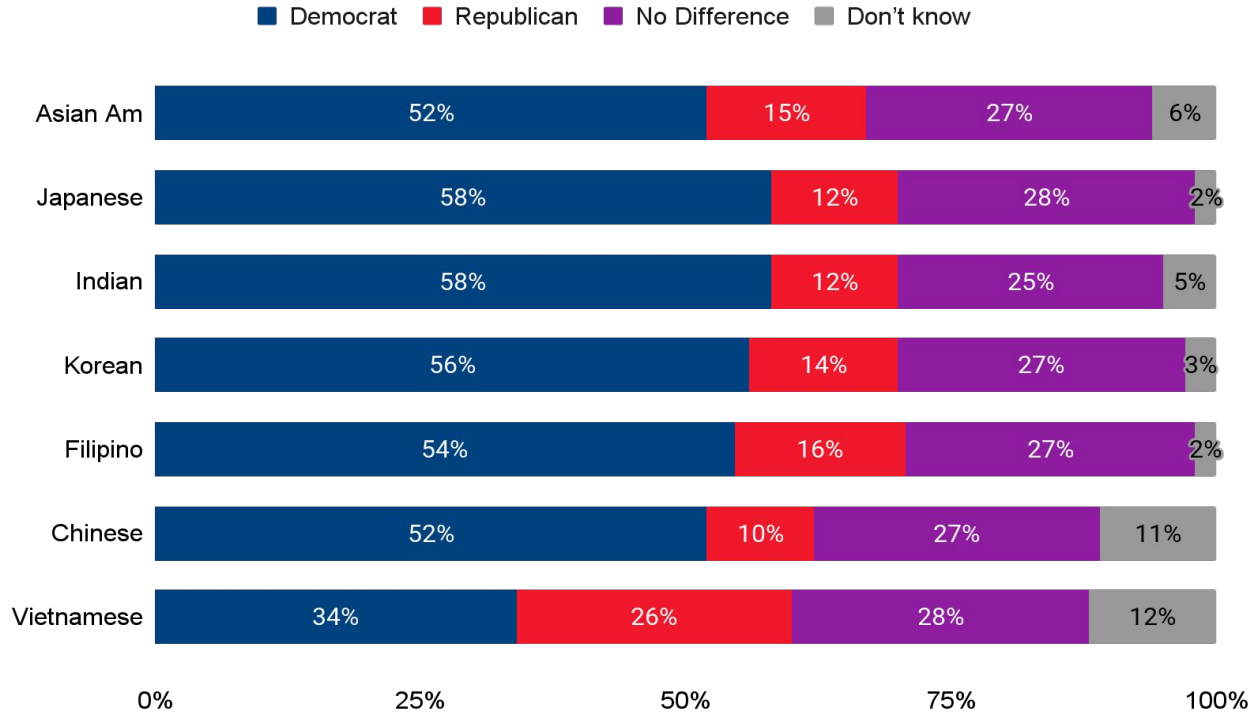
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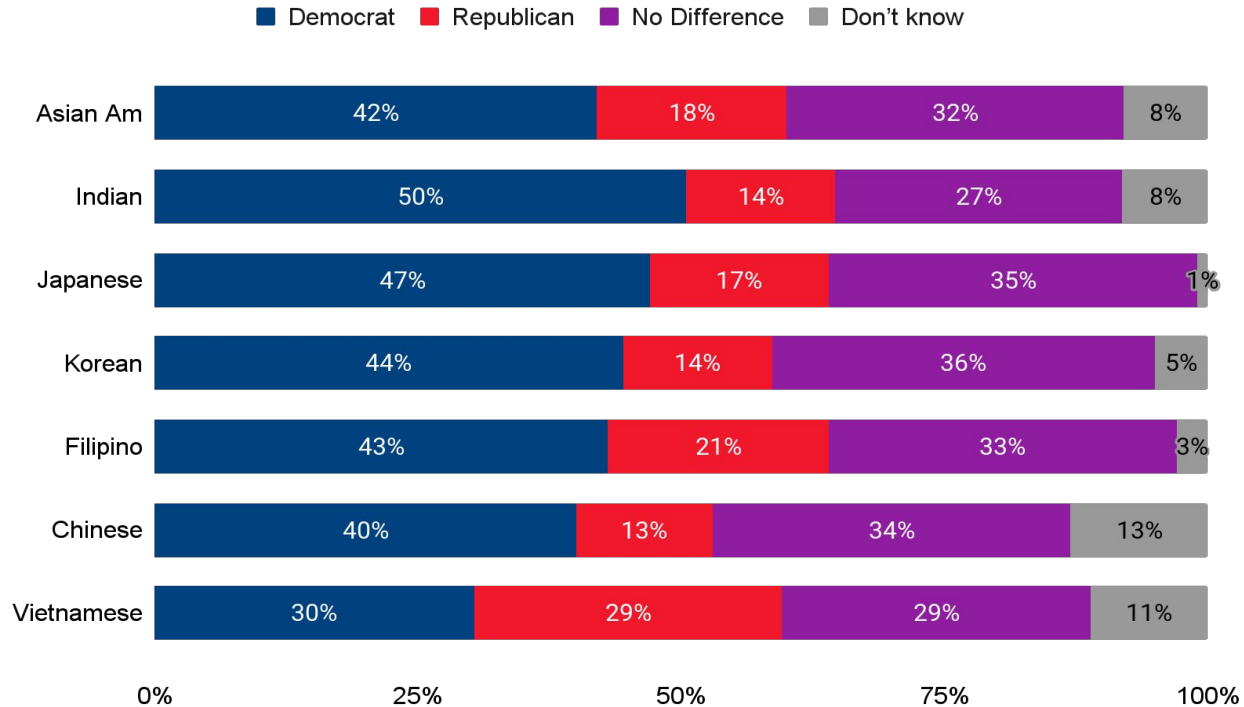
Party Evaluation: Racism and Racial Discrimination

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Racism and racial discrimination.



Party Evaluation: Education

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Education.



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

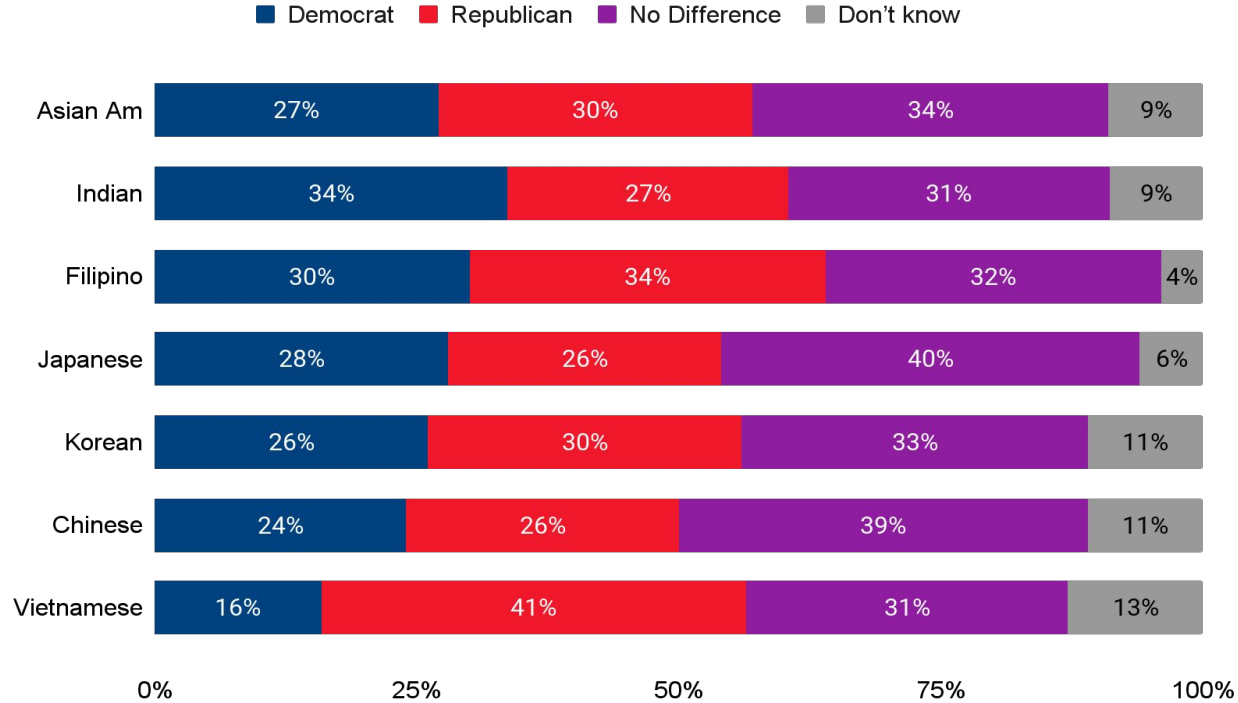
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Party Evaluation: Inflation

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Inflation.



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

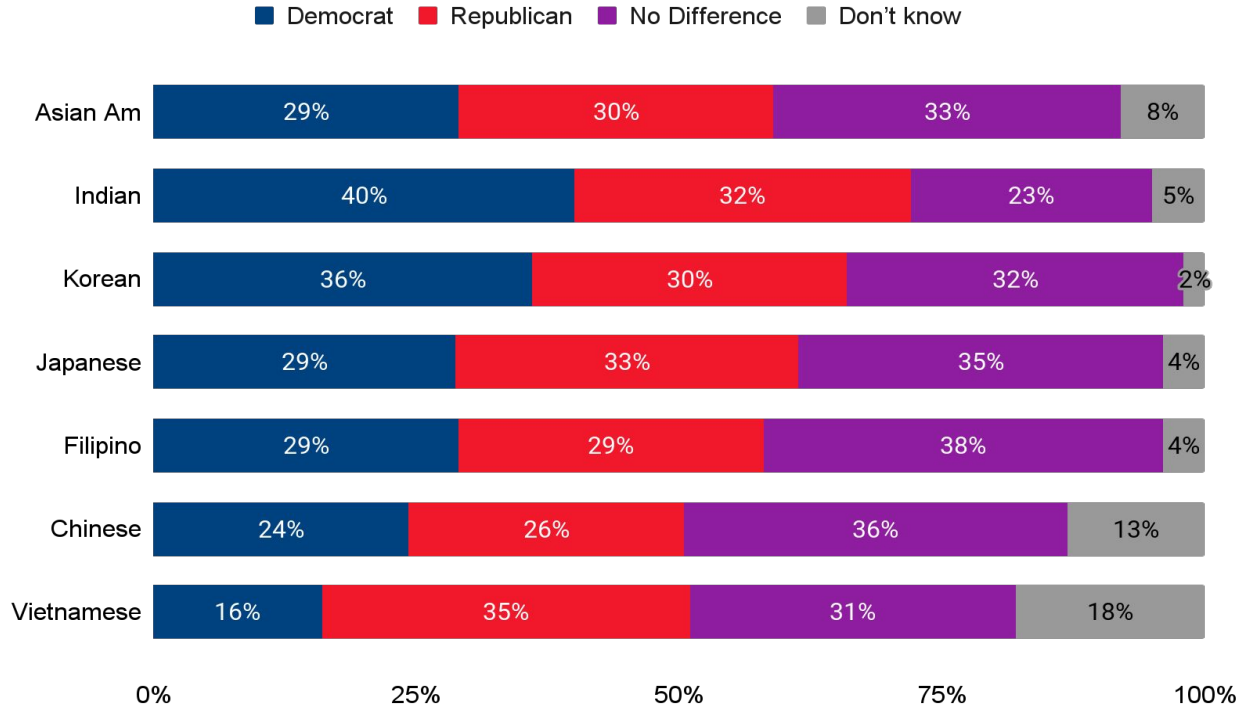
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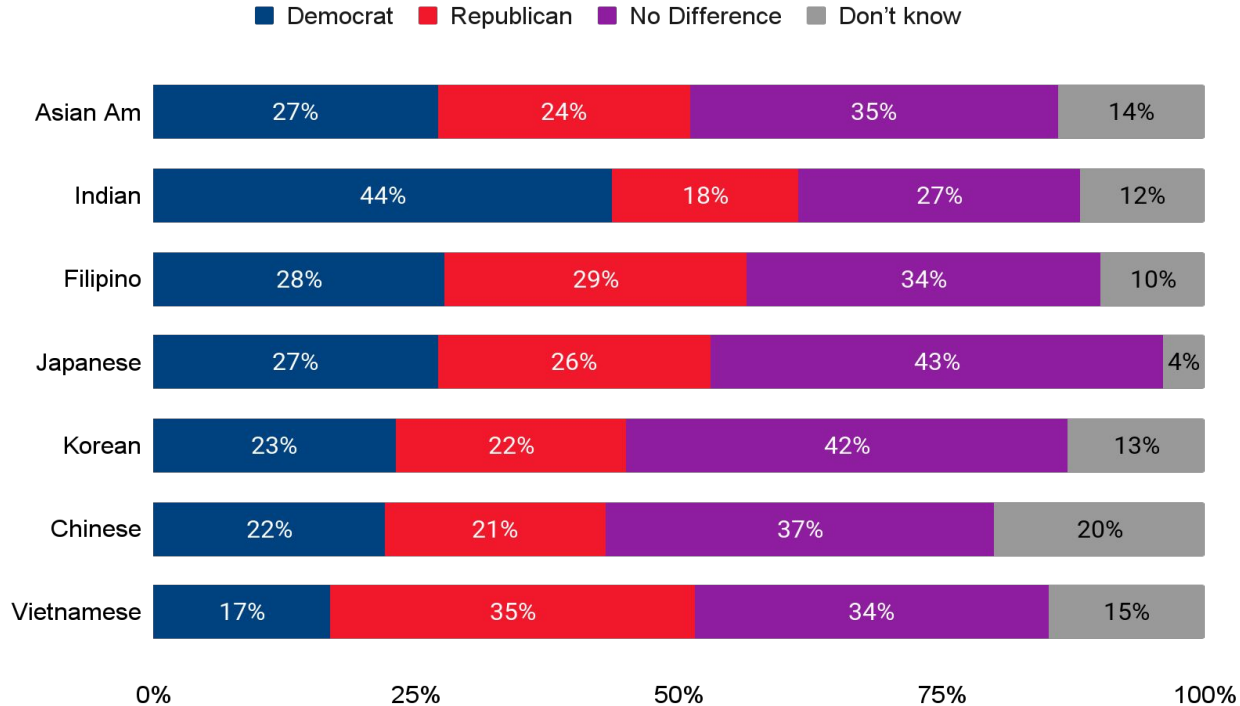
Party Evaluation: National Security

(Split question, N=783) Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....National security.



Party Evaluation: Foreign Policy in Asia

(Split question, N=809) Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Foreign policy in Asia.

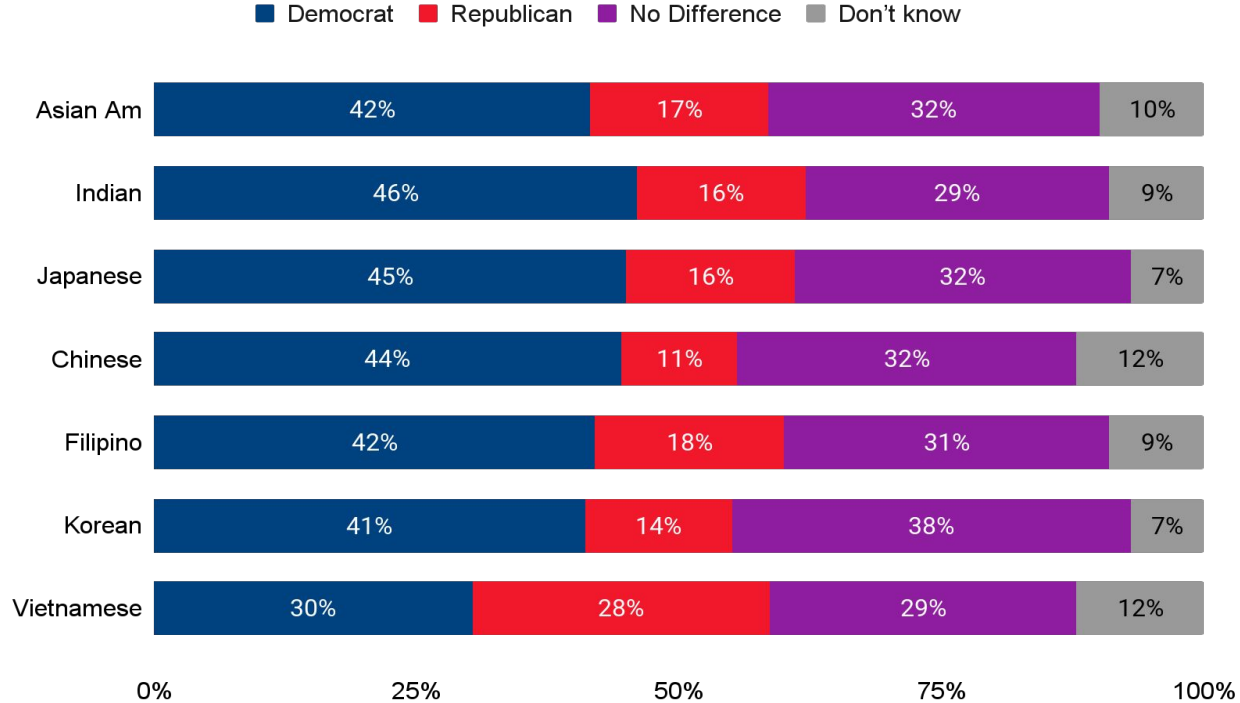


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Party Evaluation: Economic Disparity

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Growing gap between rich and poor.



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

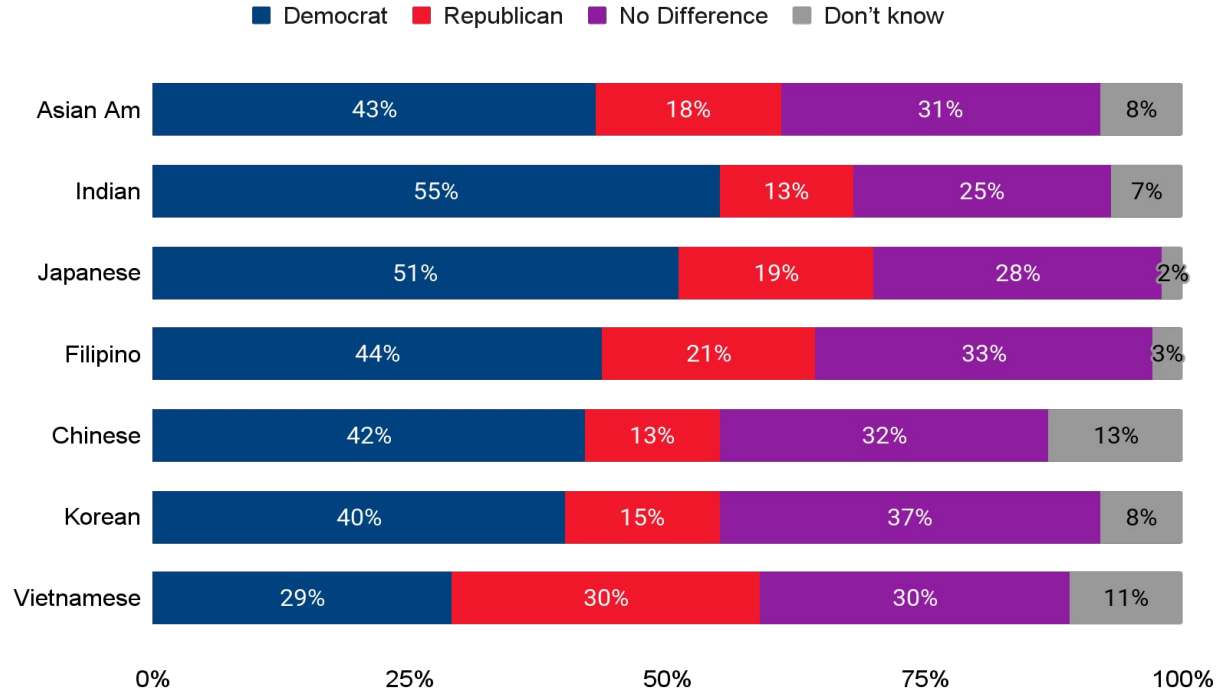
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Party Evaluation: Voting Rights

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Voting rights.

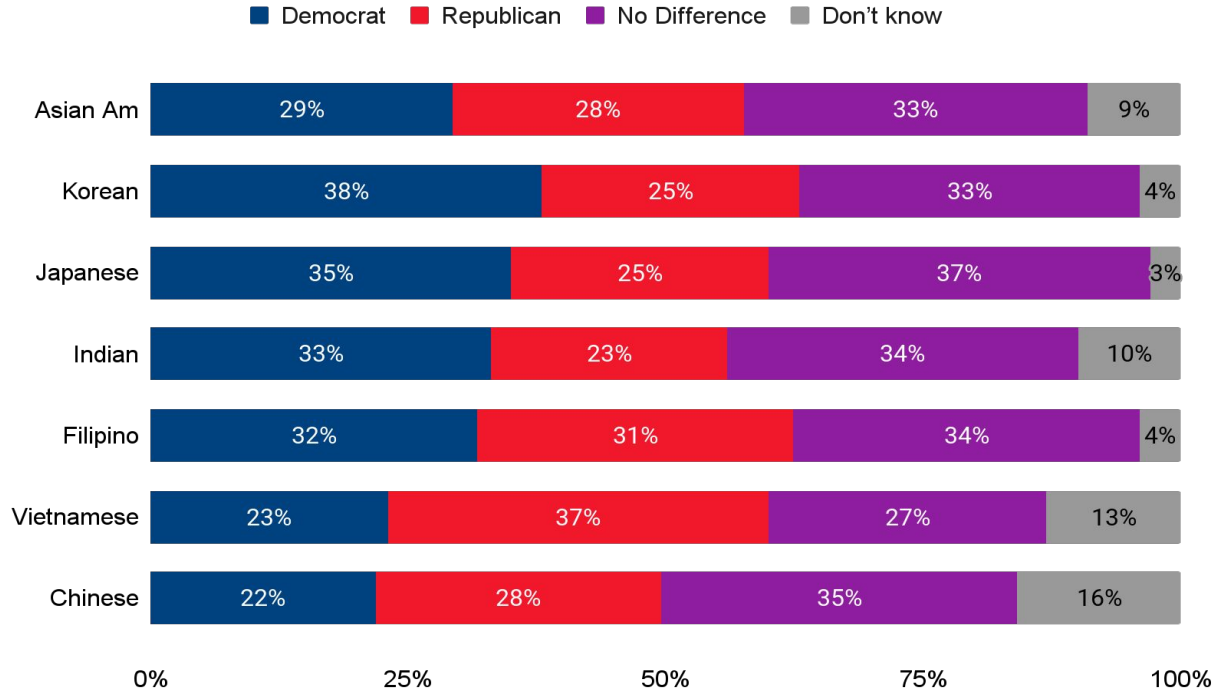


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Party Evaluation: Crime

Please tell me whether you think the Democratic Party or the Republican Party is doing a better job with this issue, or if there is no difference....Crime.



Policy Perspectives

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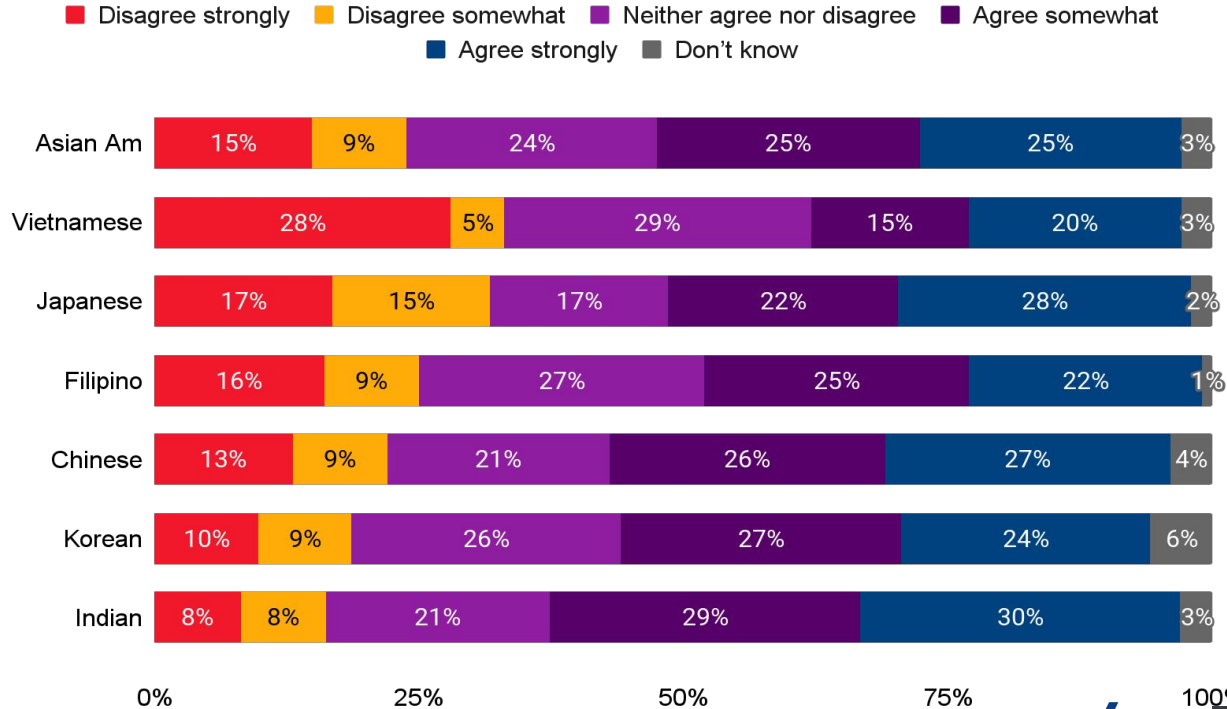


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Policy Preference: Spending on Law Enforcement

Please tell me if you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?...Local governments should shift spending from law enforcement to programs that address economic and social issues for minorities

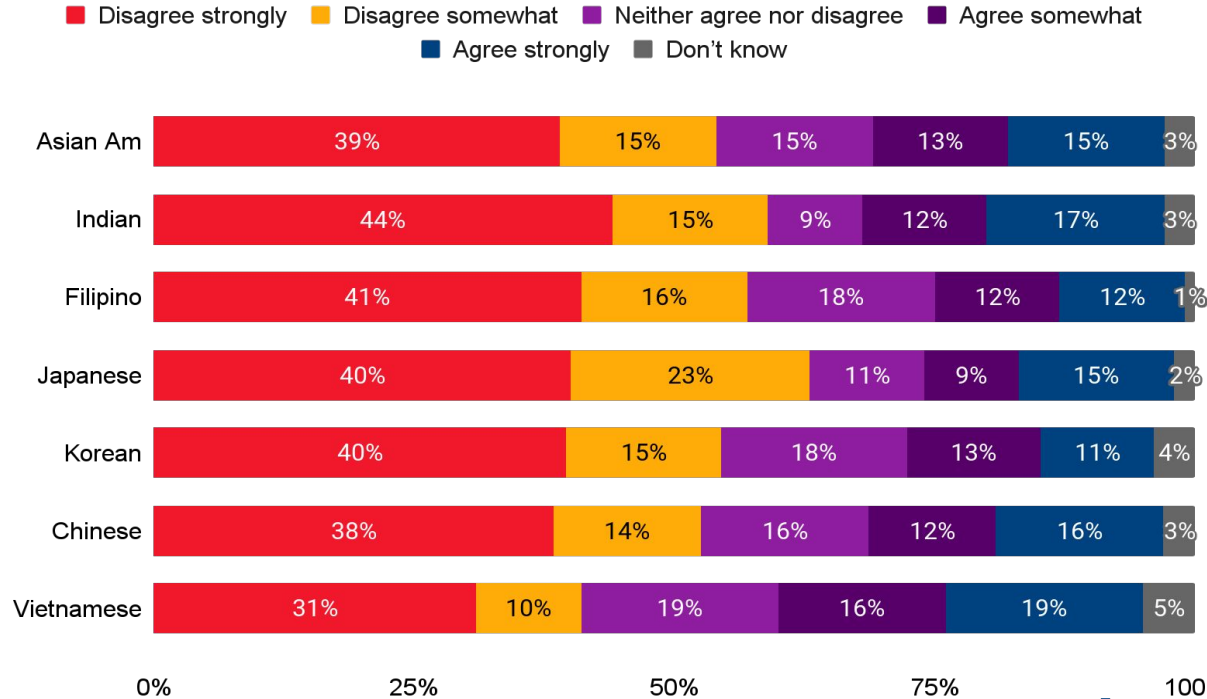


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Policy Preference: Teaching in Public Schools

Please tell me if you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?...State/local governments or school boards should ban books and lessons about racism in American history from public schools



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

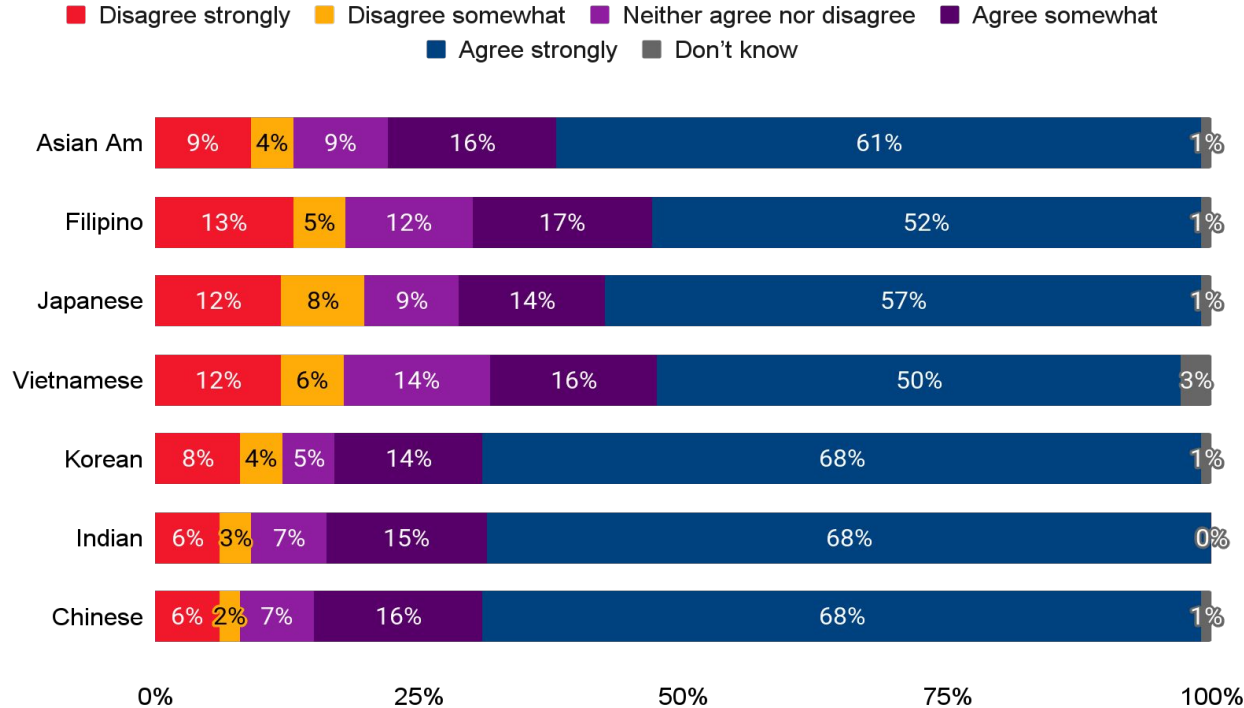
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Policy Preference: Gun Control

Please tell me if you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?...We should have stricter gun laws in the United States



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

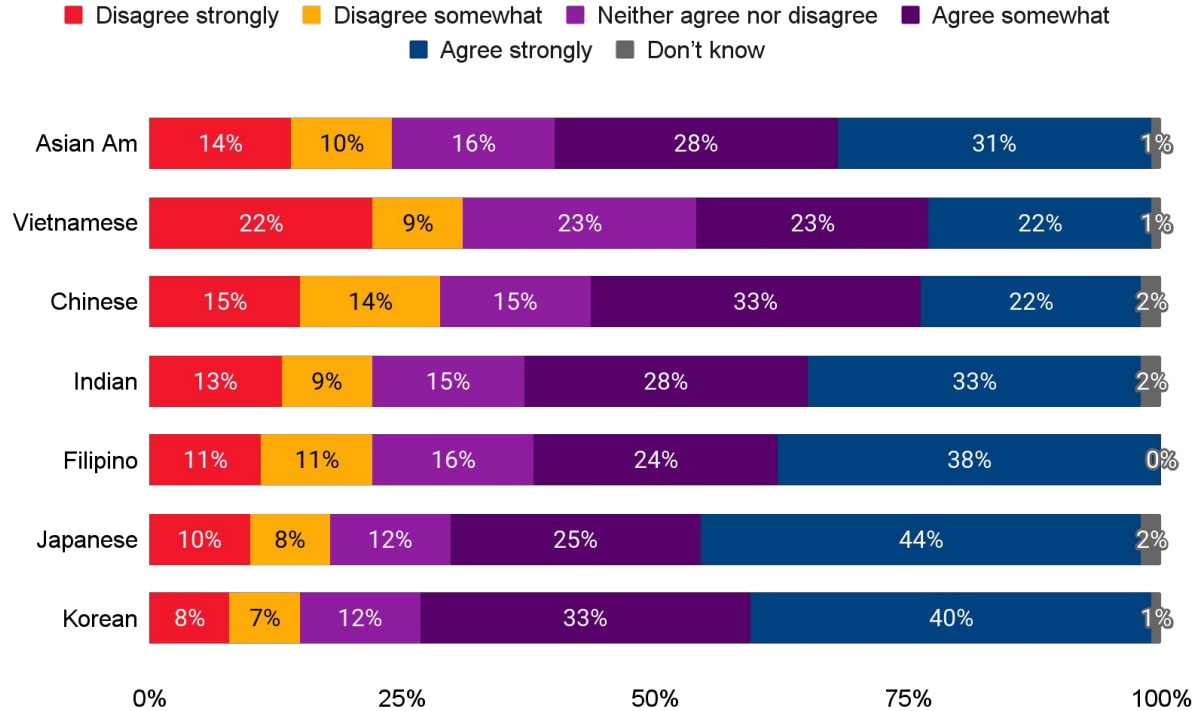
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Policy Preference: Immigration

Please tell me if you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?...Undocumented immigrants should have the opportunity to eventually become U.S. citizens

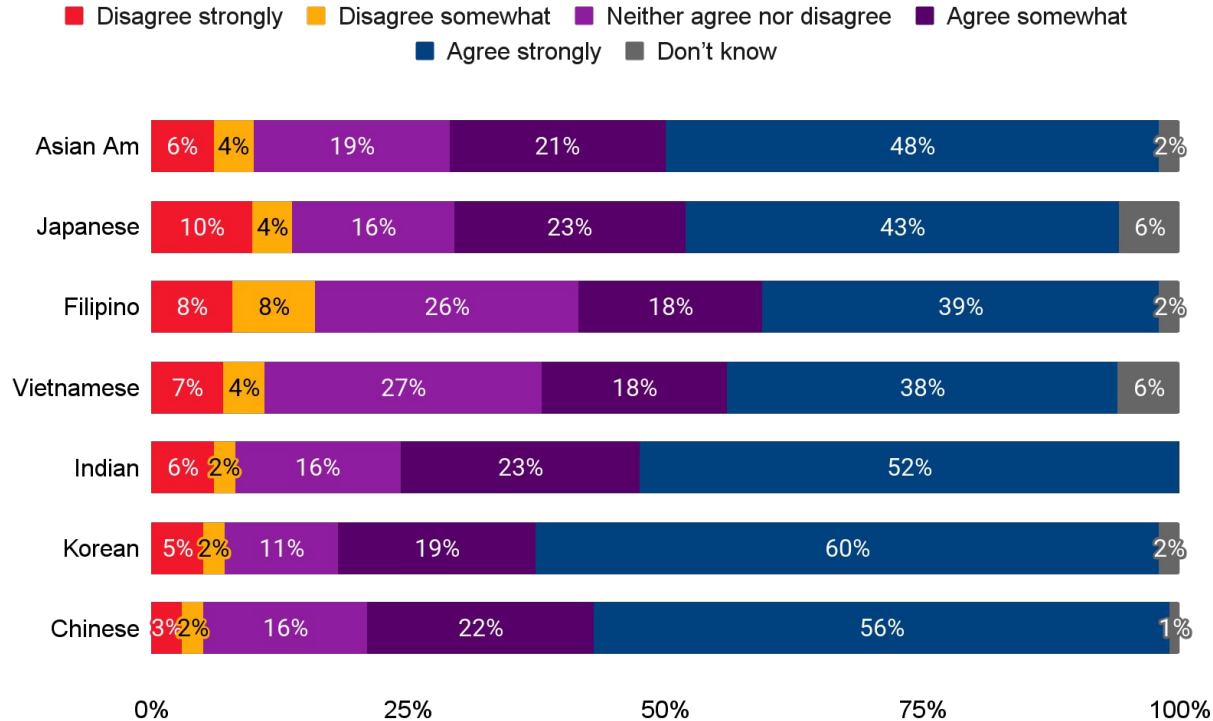


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Policy Preference: Climate Change

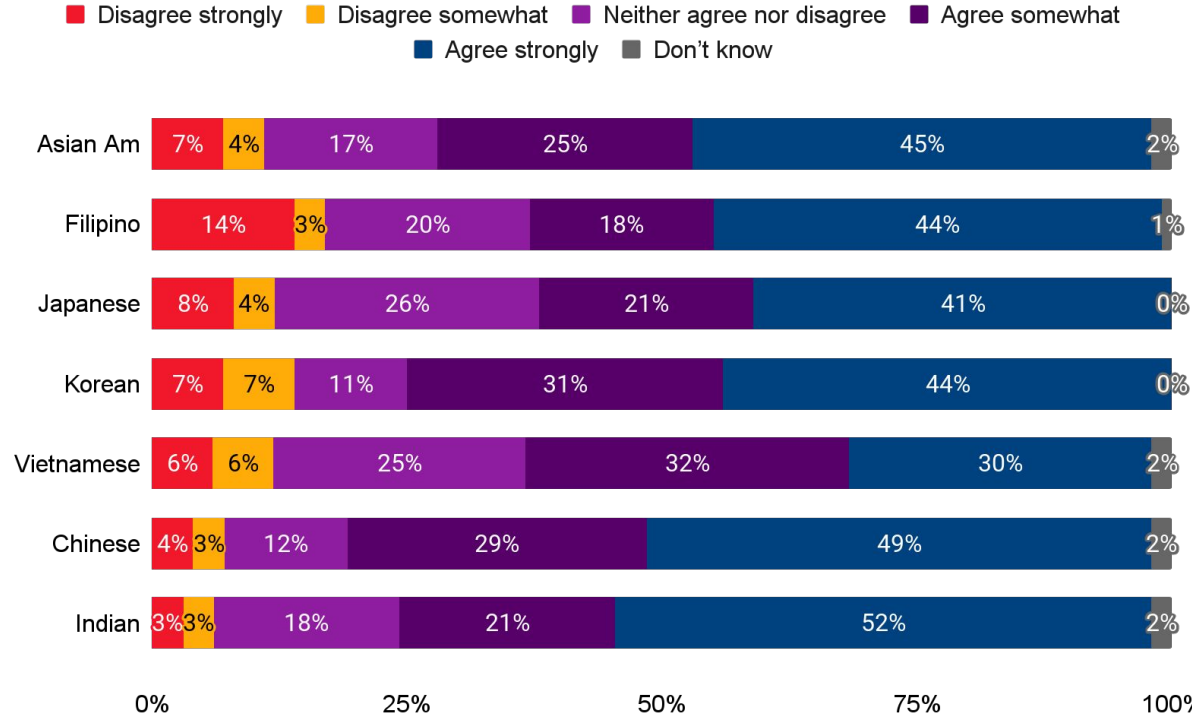
Please tell me if you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?...Congress and the president should pass stronger legislation to reduce the effects of climate change



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Policy Preference: Global Warming

Please tell me if you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?...Congress and the president should pass stronger legislation to reduce the effects of global warming

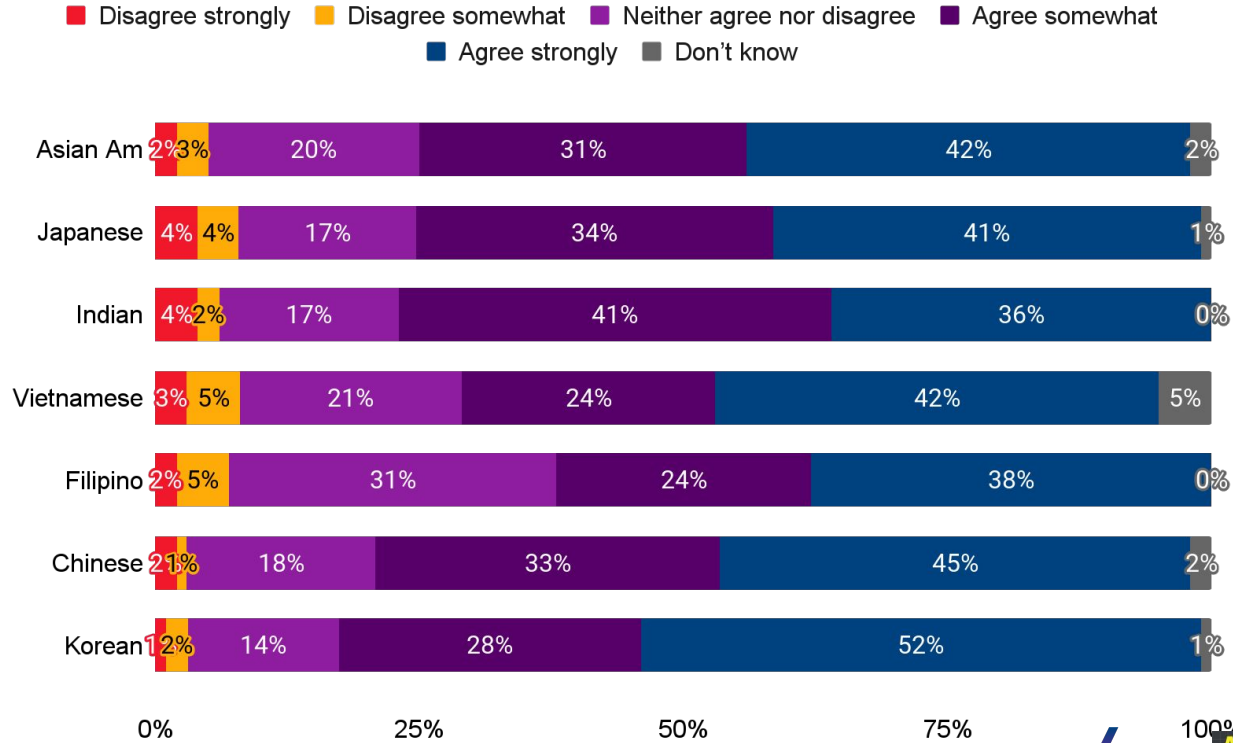


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Policy Preference: Asian American Curriculum

(Split question, N=787) Please tell me if you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?...Public school curriculum should include lessons on Asian American history

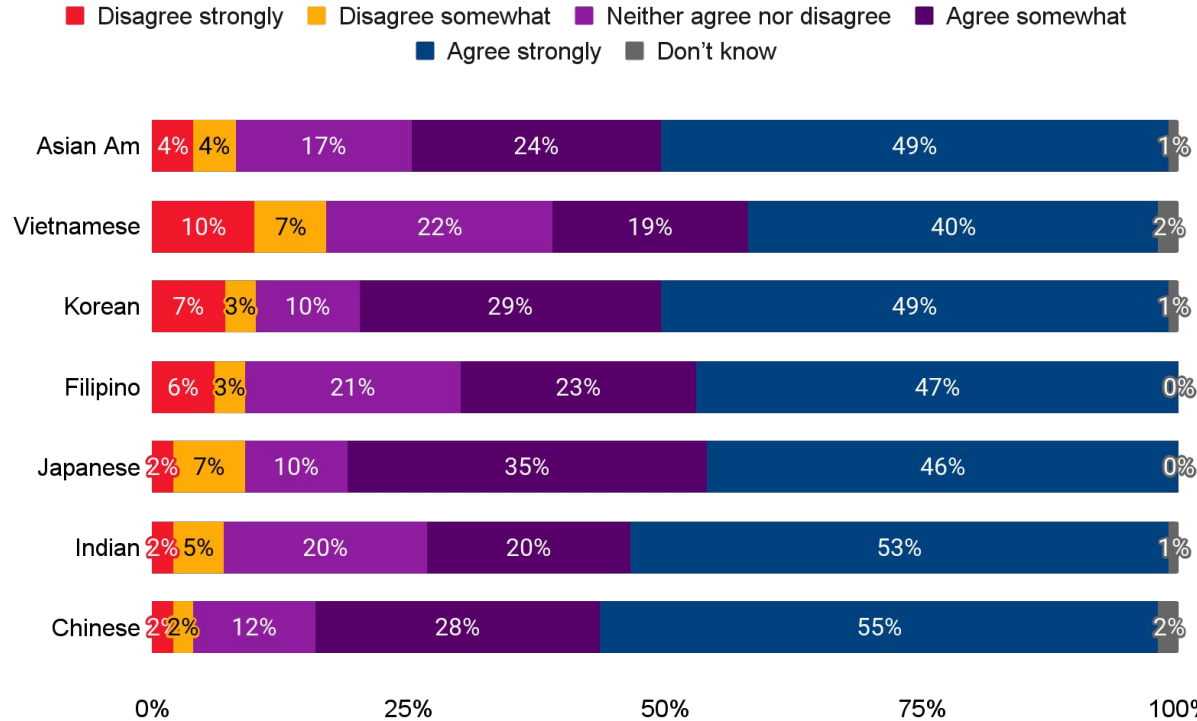


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



Policy Preference: Asian American and Non-white History

(Split question, N=812) Please tell me if you agree strongly, agree somewhat, neither agree nor disagree, disagree somewhat, or disagree strongly?...Public school curriculum should include lessons on Asian American history and the histories of other non-white groups



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

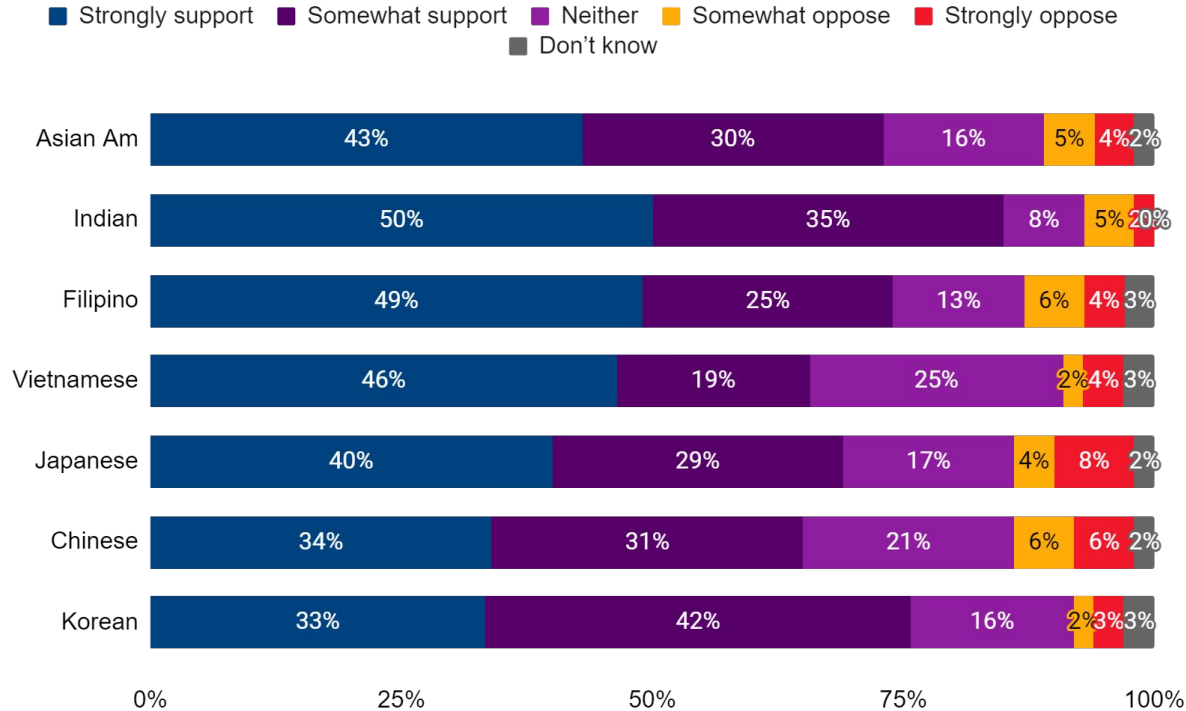
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Federal Spending: Child Care

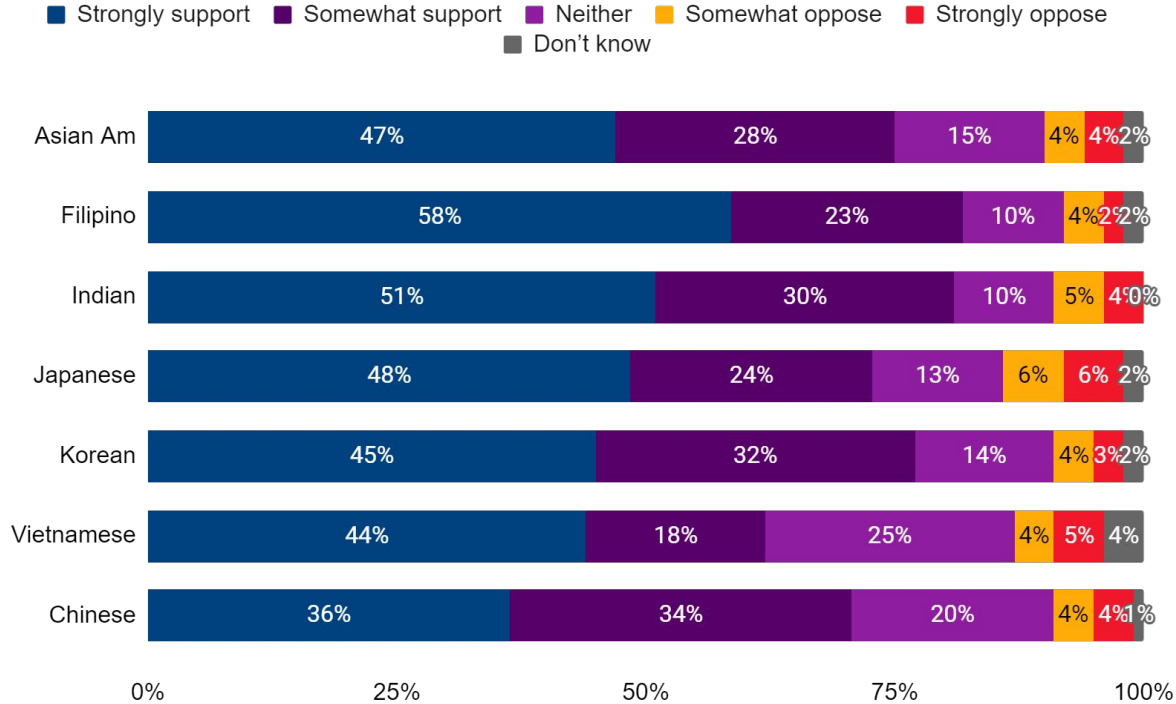
For each of the following, please tell me whether you would support a candidate who advocated for more federal spending to support the following...Affordable, high-quality child care and pre-k



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Federal Spending: Paid Leave

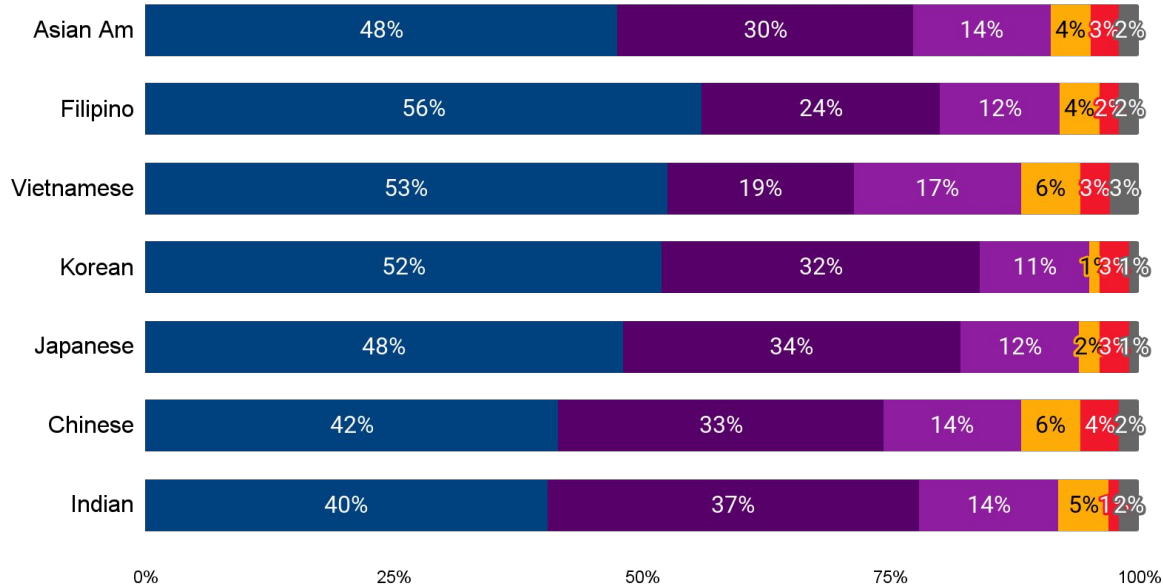
For each of the following, please tell me whether you would support a candidate who advocated for more federal spending to support the following...Guaranteed paid family and medical leave



Federal Spending: Investments in Elderly and Disability Home Care

For each of the following, please tell me whether you would support a candidate who advocated for more federal spending to support the following...Government investments in home- and community-based services to help people who are elderly and/or have disabilities to stay in their homes and avoid institutional care

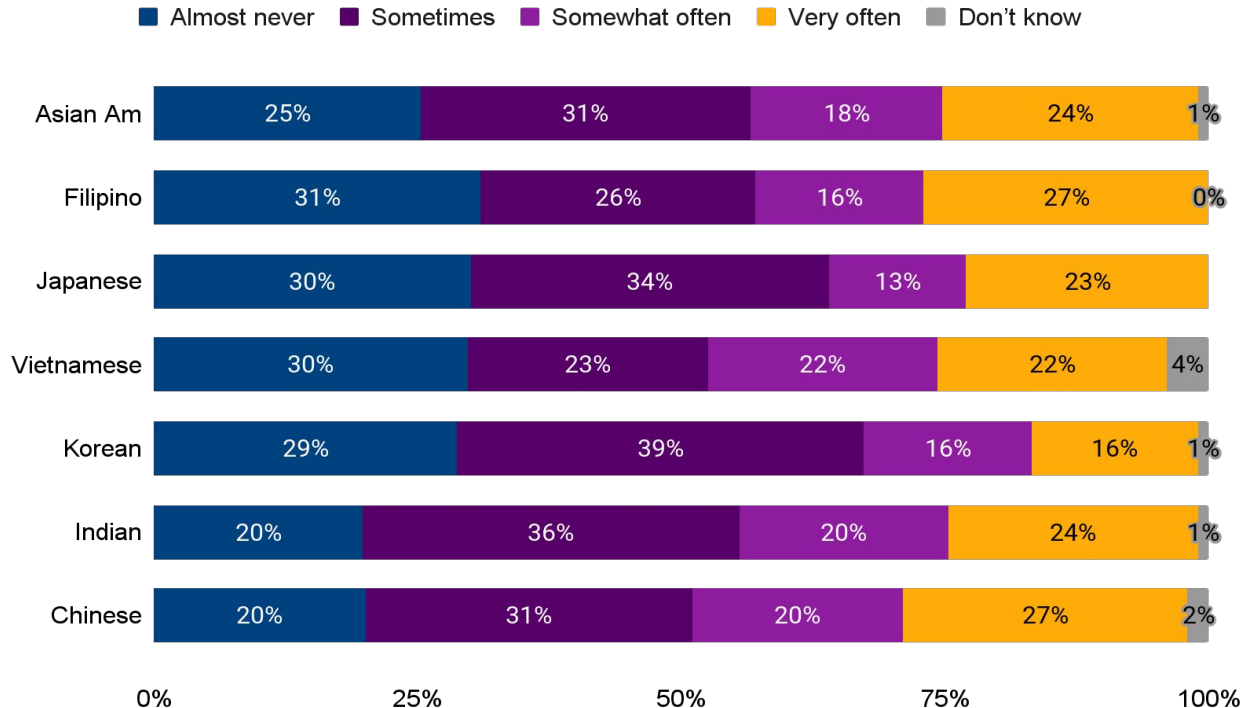
■ Strongly support ■ Somewhat support ■ Neither ■ Somewhat oppose ■ Strongly oppose
■ Don't know



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Concerns: Hate Crimes

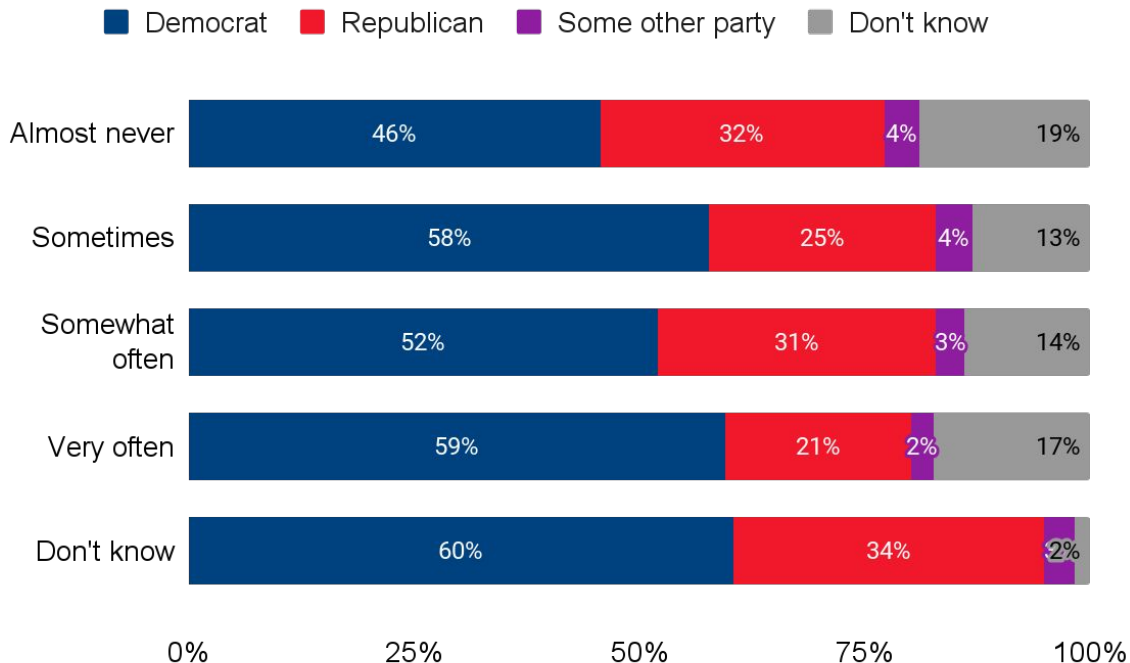
For each of the following, please tell me whether you worry about this very often, somewhat often, sometimes, or almost never?...Experiencing hate crimes, harassment, and discrimination



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Worry about Hate Crimes and House Vote Choice, 2022

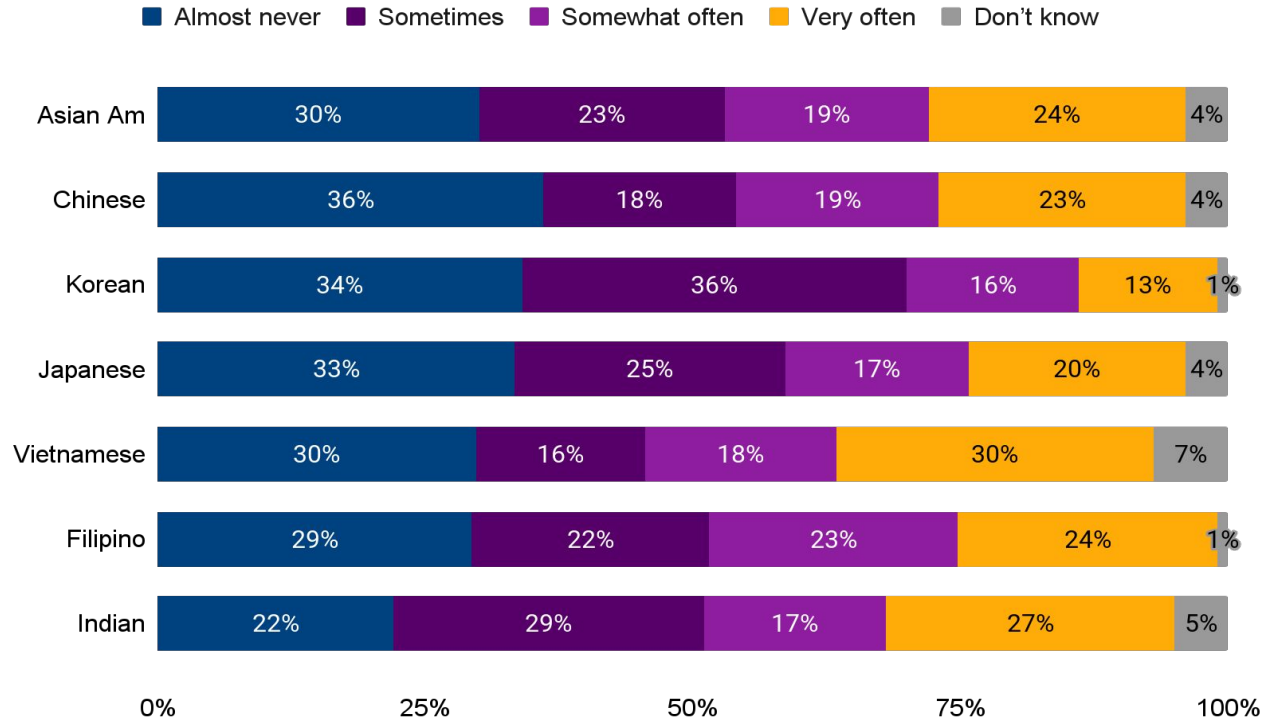
For each of the following, please tell me whether you worry about this very often, somewhat often, sometimes, or almost never?...Experiencing hate crimes, harassment, and discrimination



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Concerns: Medicare

For each of the following, please tell me whether you worry about this very often, somewhat often, sometimes, or almost never?...Not having Medicare to cover your health care costs in retirement



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

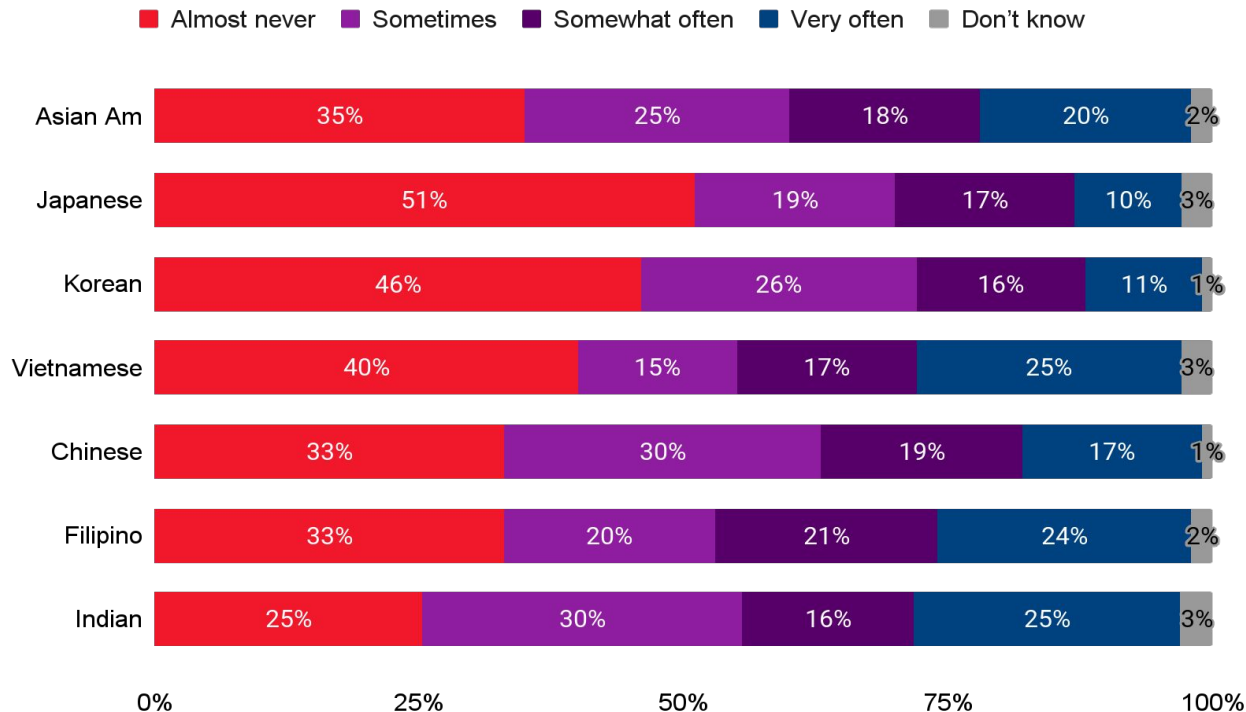
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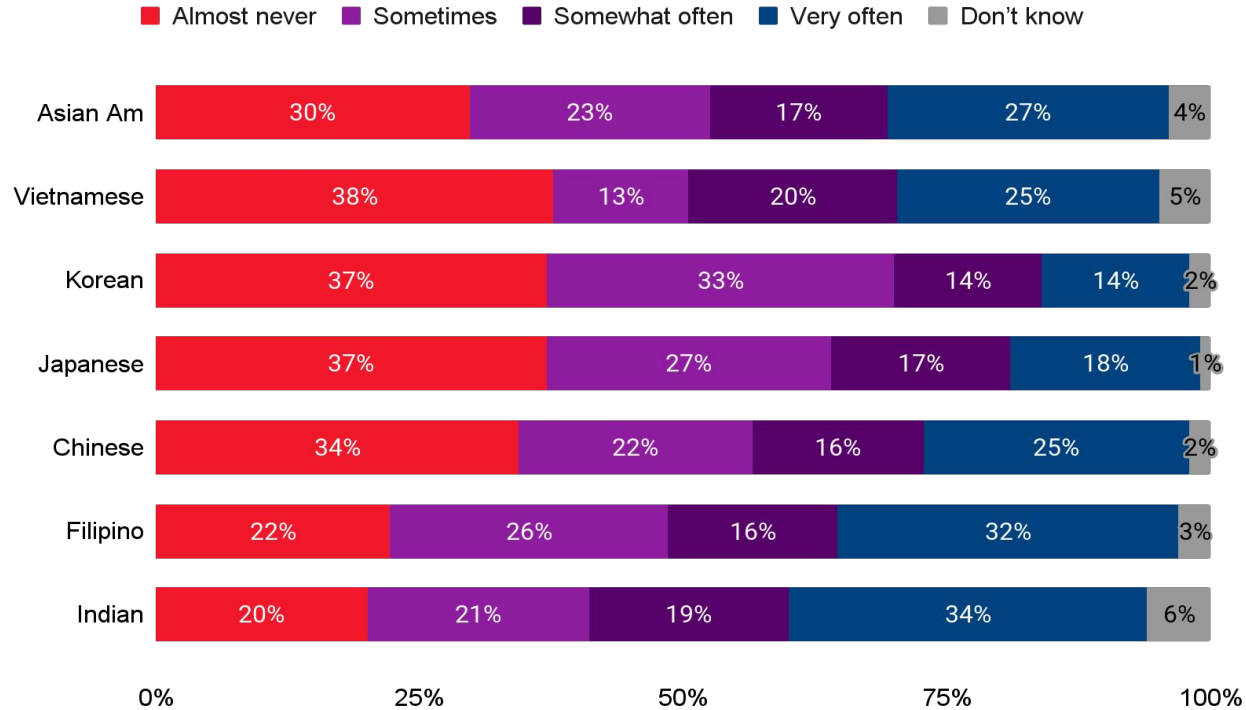
Concerns: Job Loss

For each of the following, please tell me whether you worry about this very often, somewhat often, sometimes, or almost never?...Job loss or difficulties related to finding employment



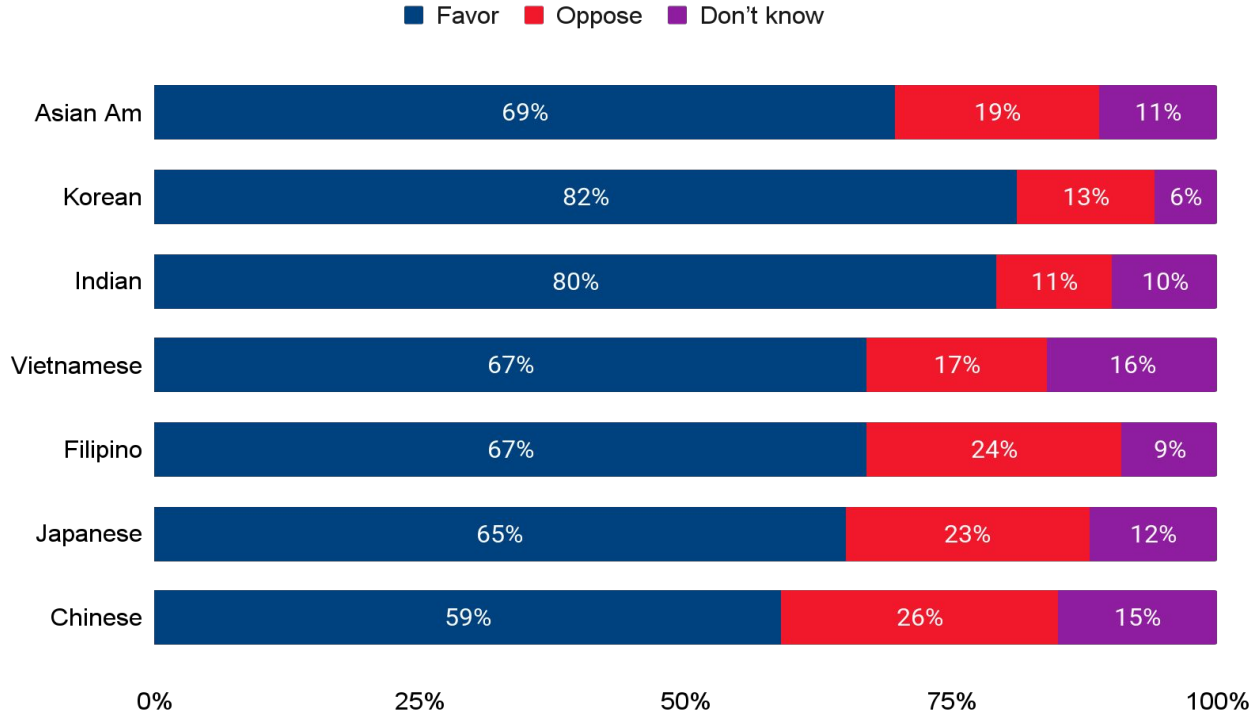
Concerns: Retirement

For each of the following, please tell me whether you worry about this very often, somewhat often, sometimes, or almost never?...Not being able to retire when you want to, due to financial reasons



Policy Preference: Affirmative Action

Do you favor or oppose affirmative action programs designed to help Black people, women, and other minorities get better access to higher education?



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

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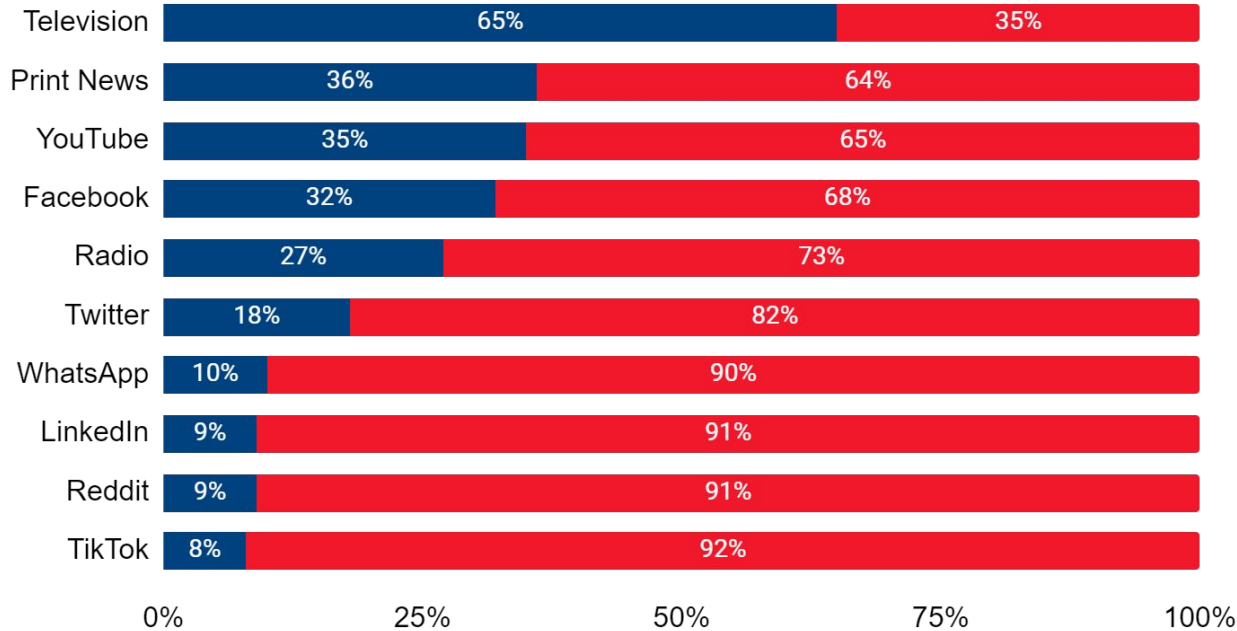
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July 25, 2022

Sources of Information: Asian American, All Sources

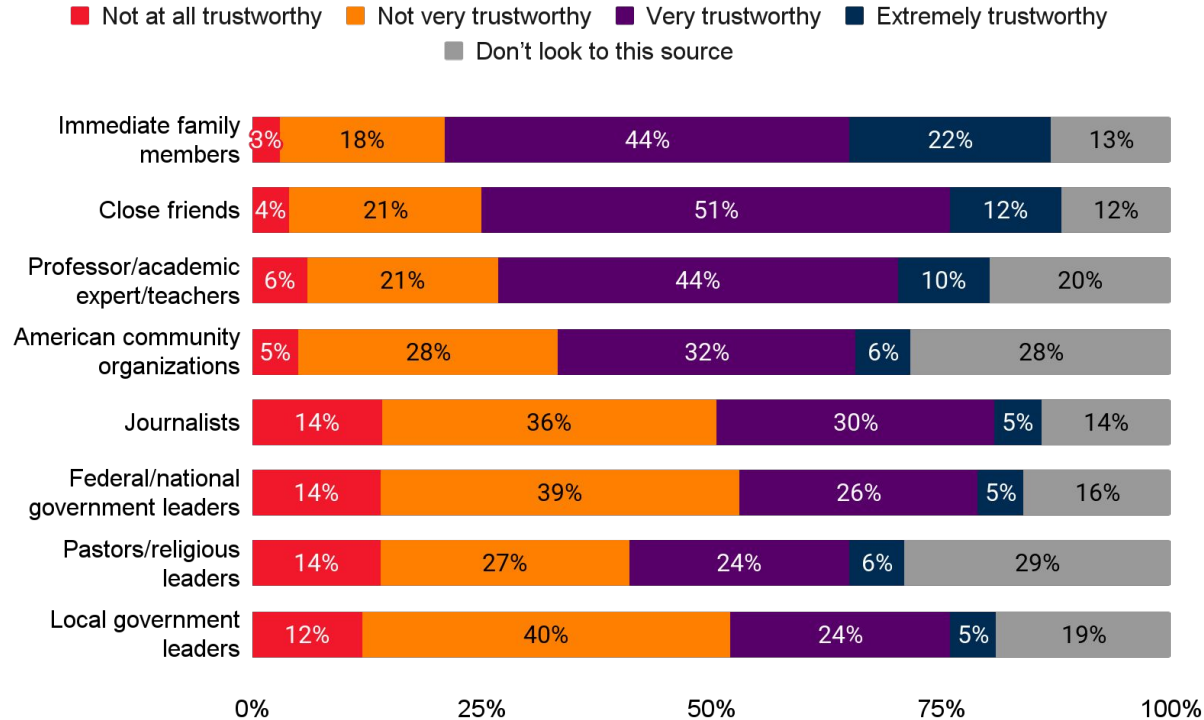
Do you REGULARLY get news or news headlines from any of the following media, websites or apps? By news we mean information about events, issues, and politics that involve more than just your friends or family

■ Yes ■ No



Sources of Information: Asian American, All Sources

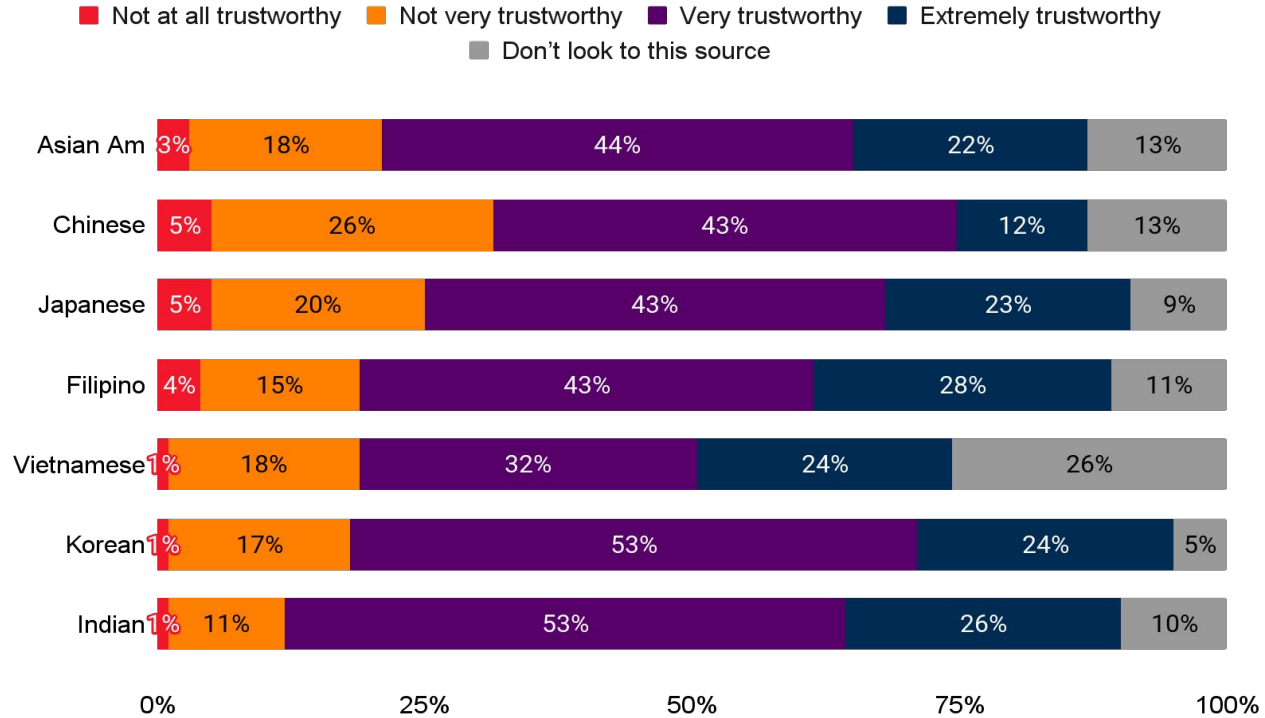
Thinking about finding information around social issues in your life and community, in general, how trustworthy are each of the following sources you look to for advice/opinions?



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

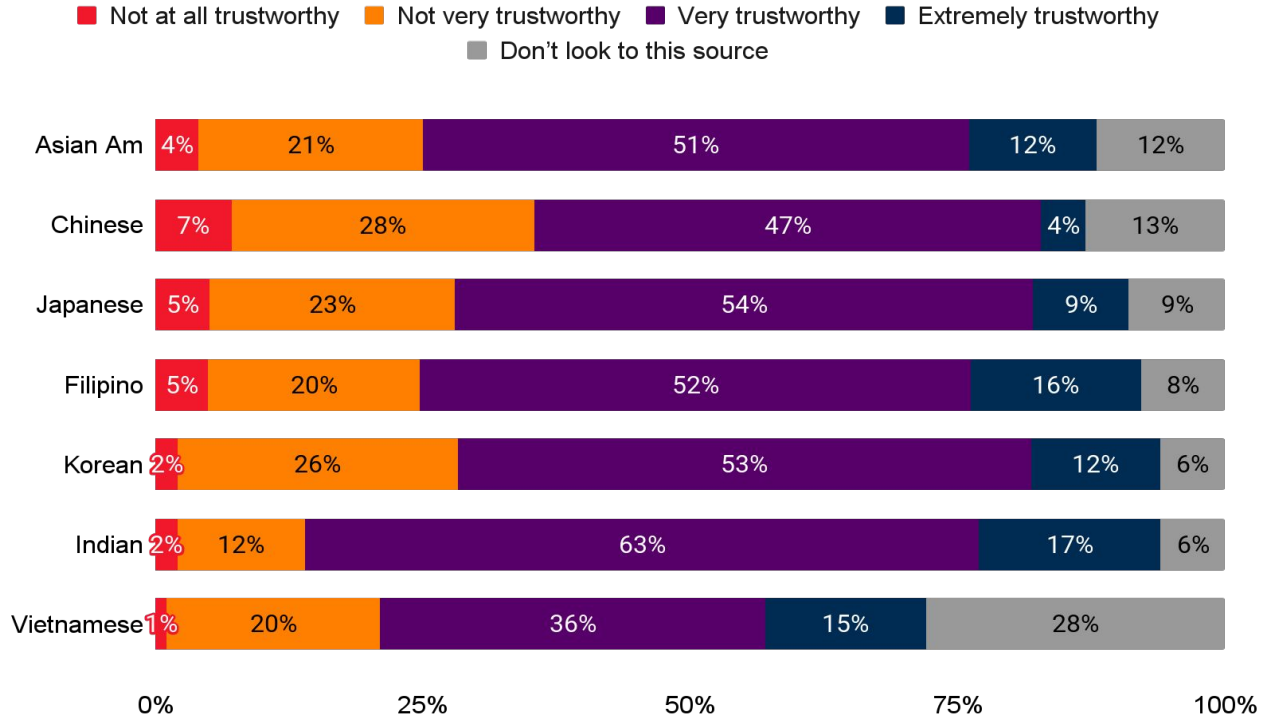
Sources of Information: Immediate Family Members

Thinking about finding information around social issues in your life and community, in general, how trustworthy are each of the following sources you look to for advice/opinions?...Immediate family members



Sources of Information: Close Friends

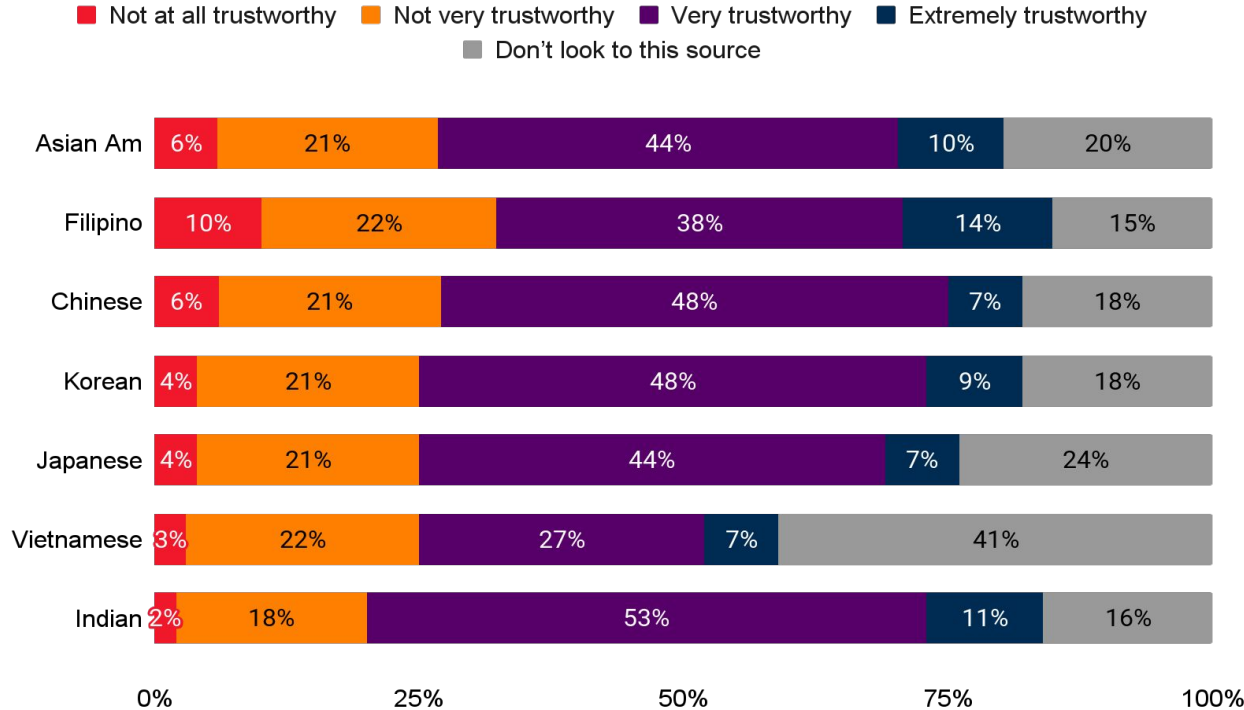
Thinking about finding information around social issues in your life and community, in general, how trustworthy are each of the following sources you look to for advice/opinions?...Close friends



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

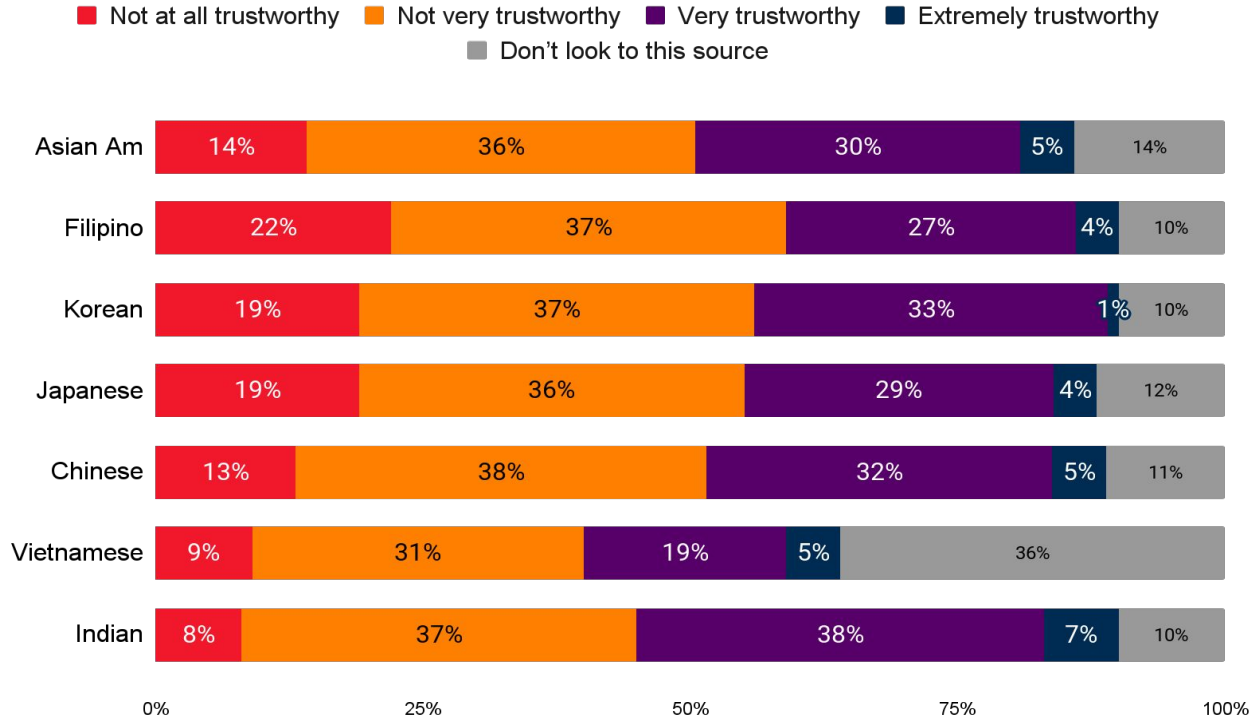
Sources of Information: Professors/Teachers

Thinking about finding information around social issues in your life and community, in general, how trustworthy are each of the following sources you look to for advice/opinions?...Professor/academic expert/teachers



Sources of Information: Journalists

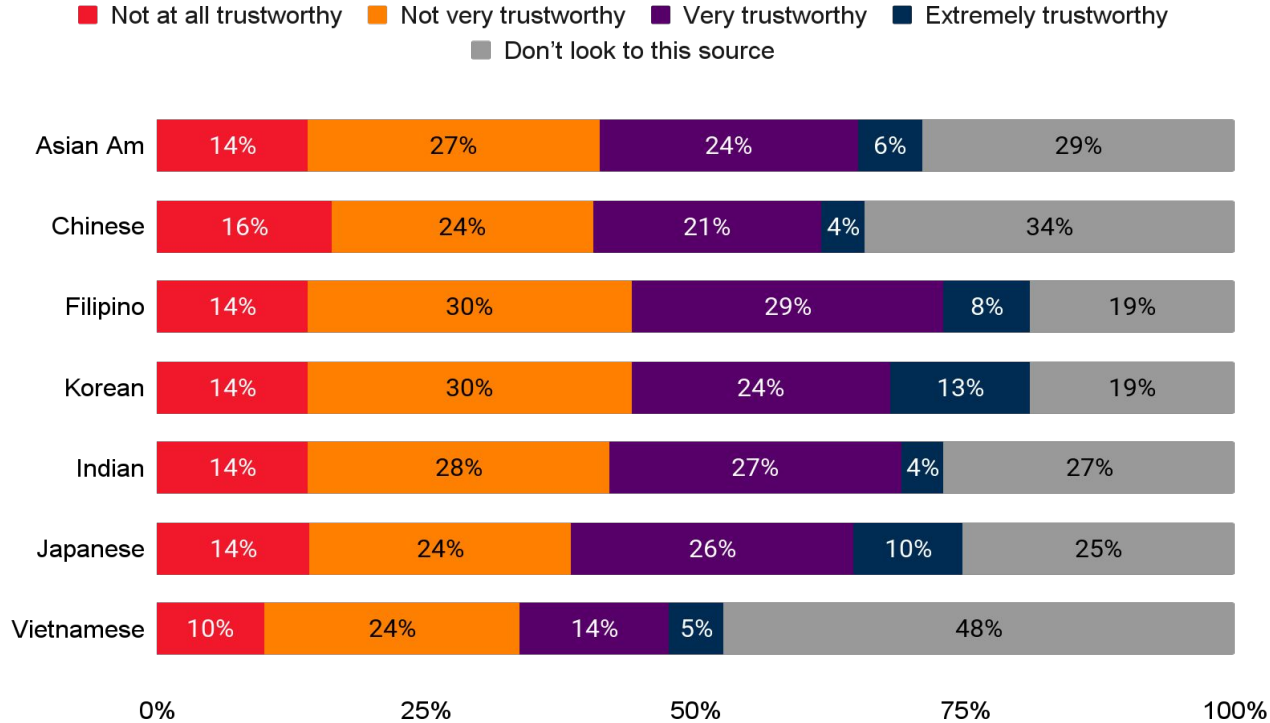
Thinking about finding information around social issues in your life and community, in general, how trustworthy are each of the following sources you look to for advice/opinions?...Journalists



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

Sources of Information: Pastors/Religious Leaders

Thinking about finding information around social issues in your life and community, in general, how trustworthy are each of the following sources you look to for advice/opinions?...Pastors/religious leaders

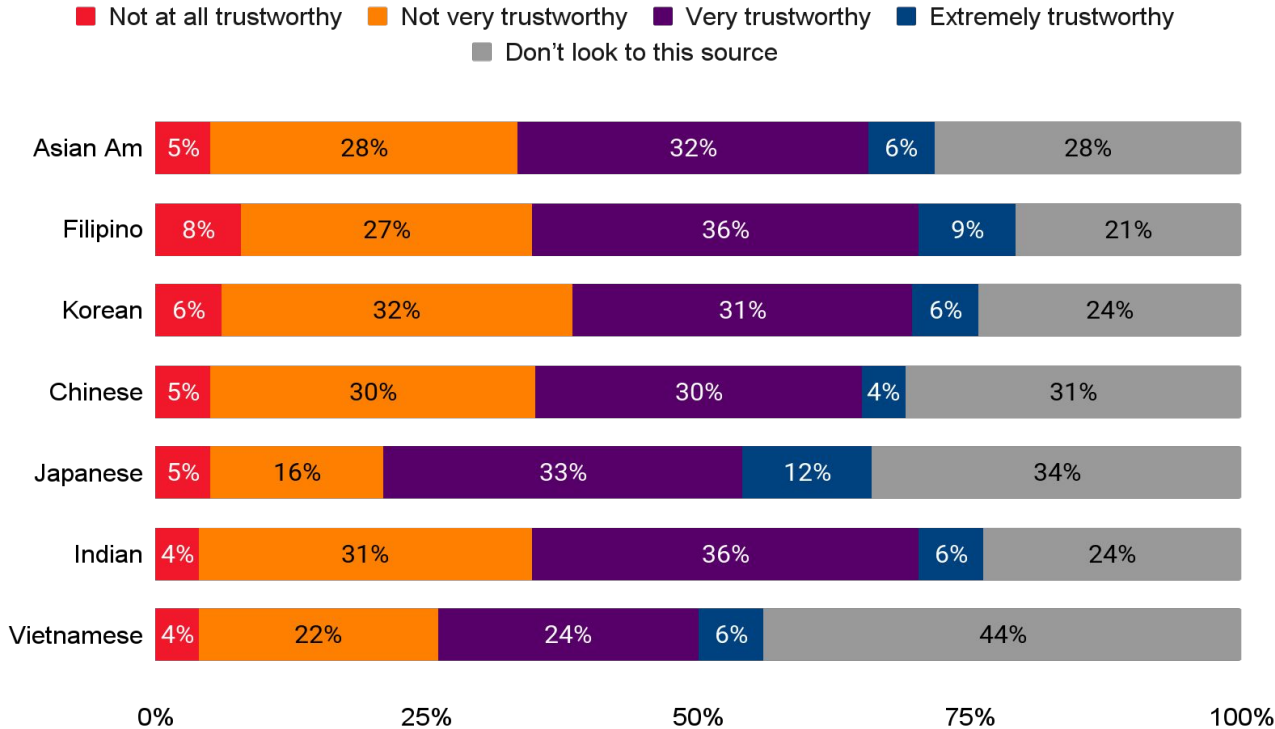


(Source: 2022 Asian American Voter Survey, N=1,610 respondents)



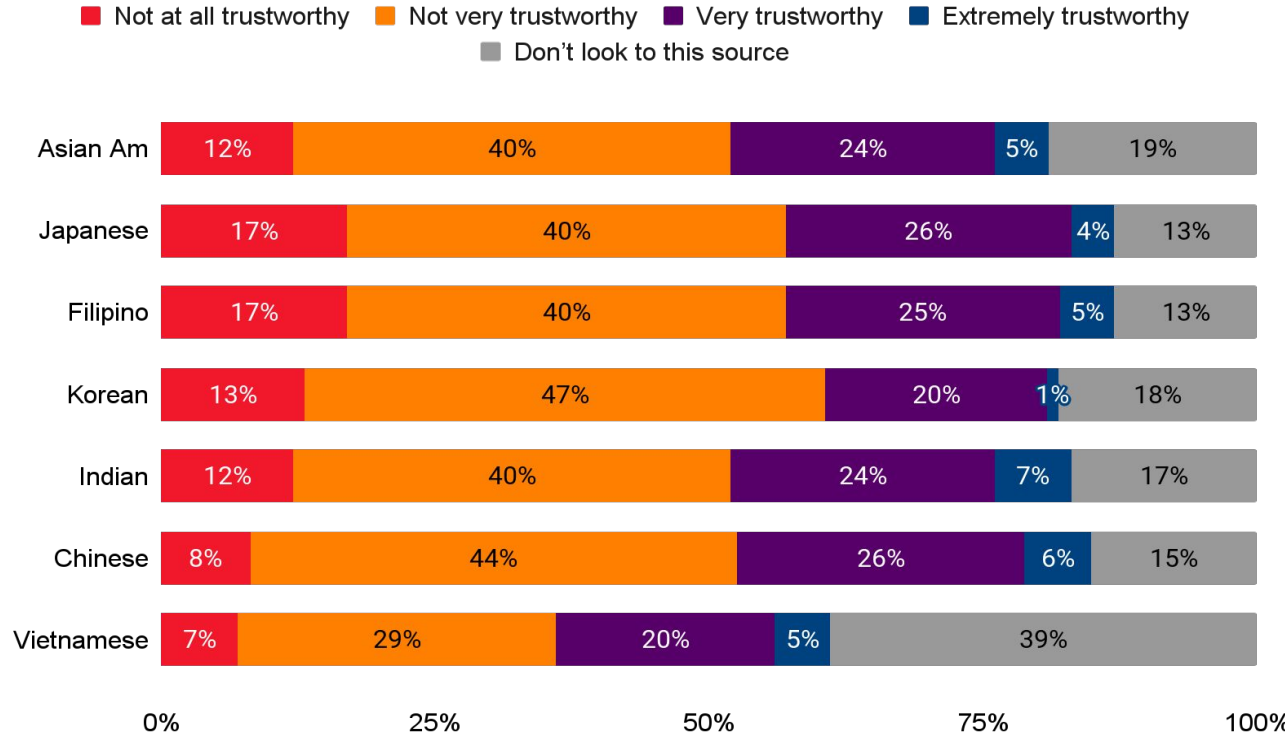
Sources of Information: Asian American Community Organizations

Thinking about finding information around social issues in your life and community, in general, how trustworthy are each of the following sources you look to for advice/opinions?...Asian American community organizations



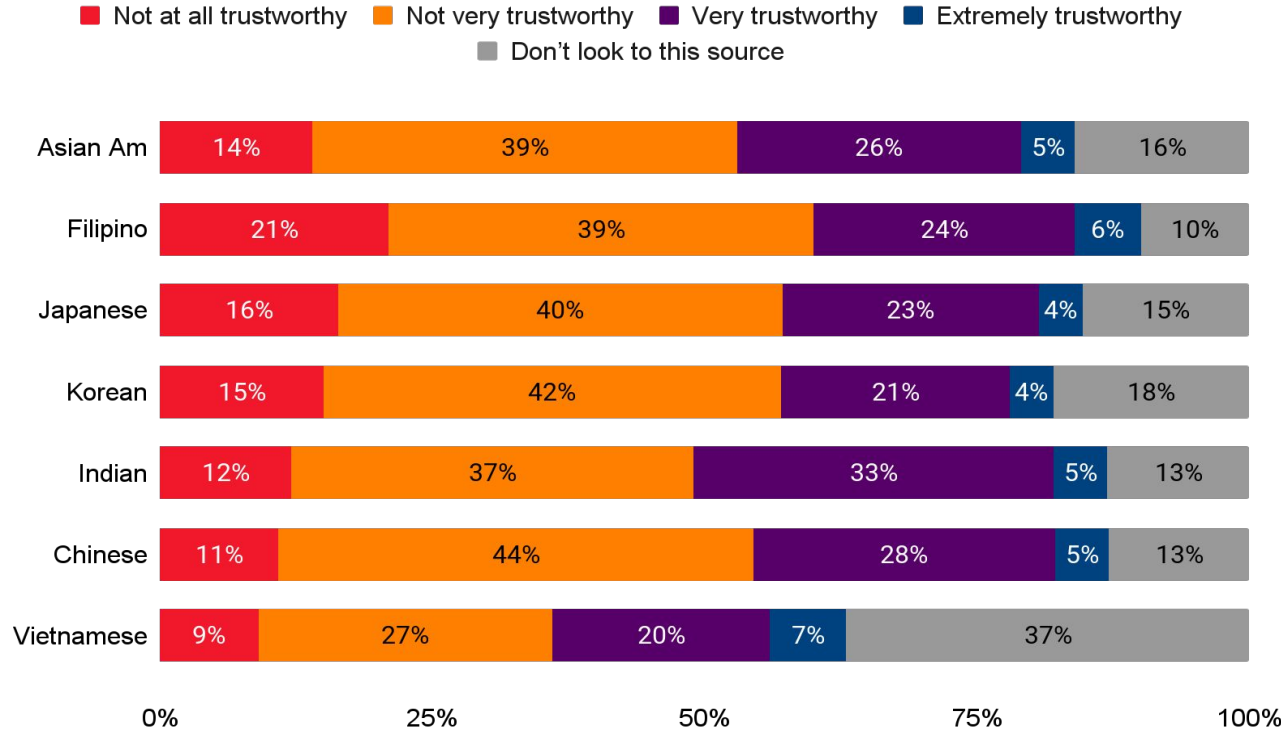
Sources of Information: Local Gov't Leaders

Thinking about finding information around social issues in your life and community, in general, how trustworthy are each of the following sources you look to for advice/opinions?...Local government leaders



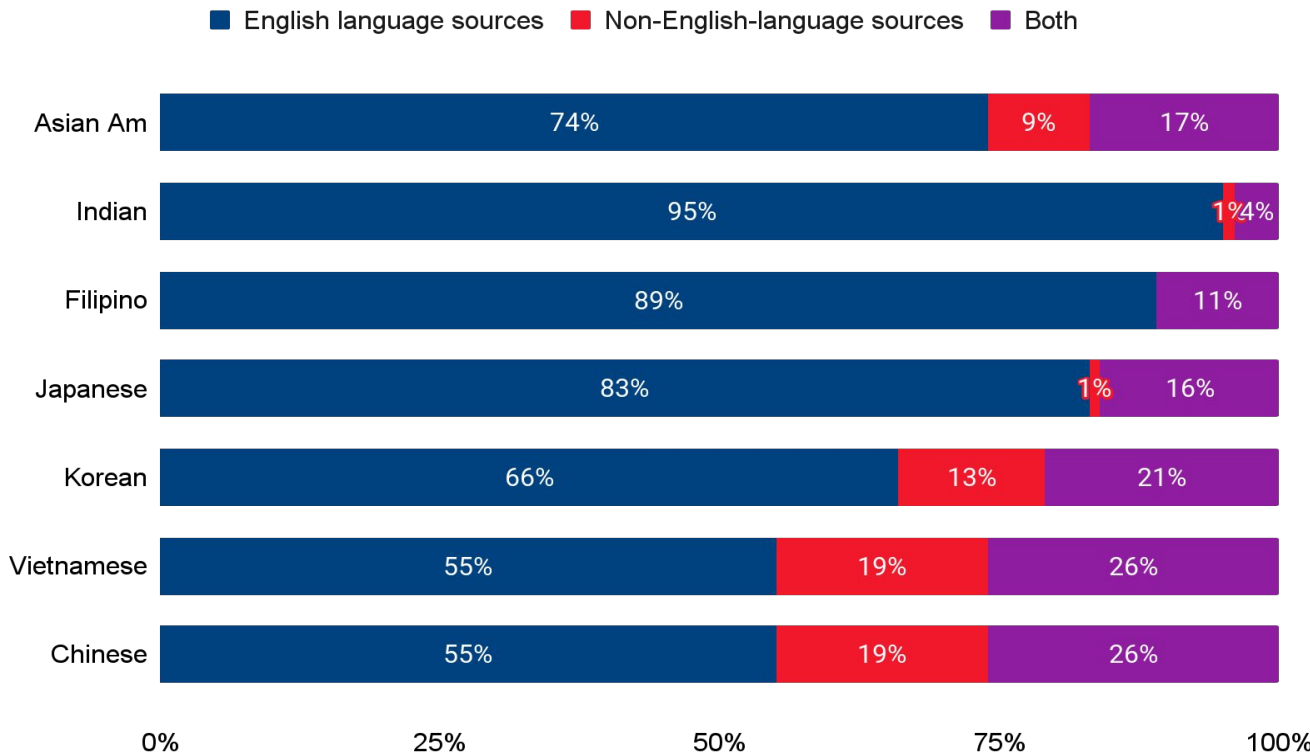
Sources of Information: Fed Gov't Leaders

Thinking about finding information around social issues in your life and community, in general, how trustworthy are each of the following sources you look to for advice/opinions?...Federal/national government leaders



Language of News Source

Would you say you get the most of your news from English-language sources, from non-English-language sources, or from both?



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

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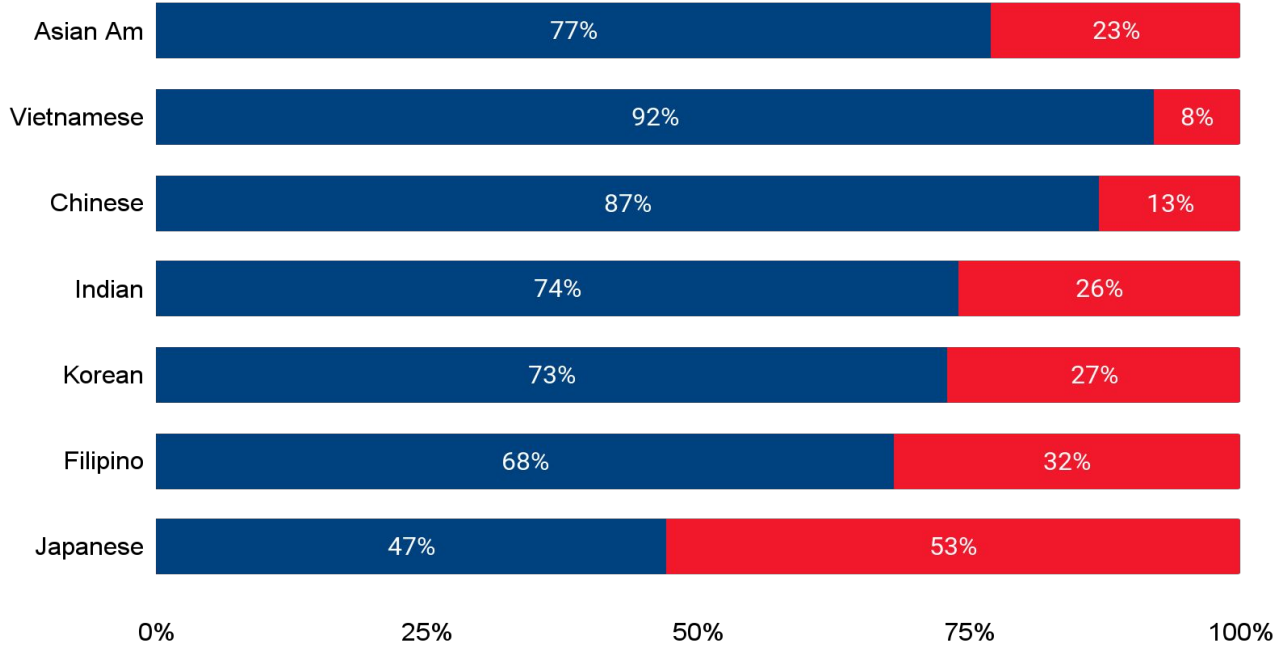
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Language: Multilingualism

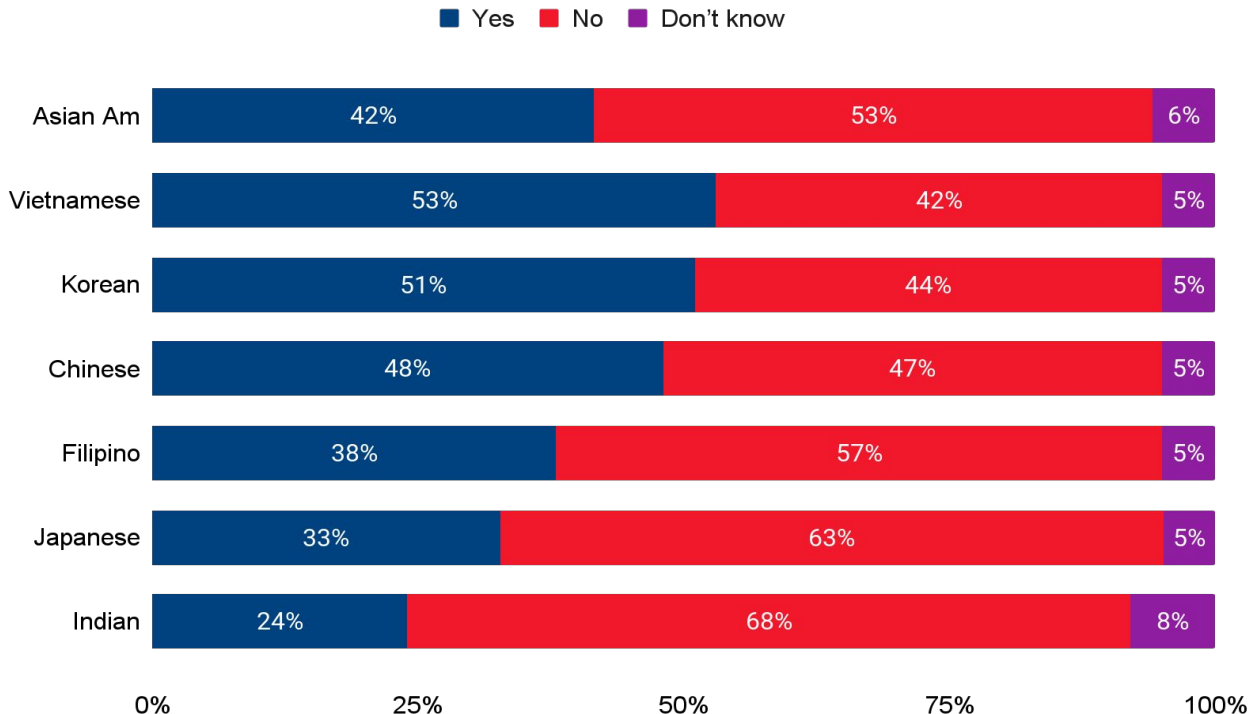
Like many people, do you speak a language other than English at home?

■ Yes ■ No other language



Voting: Language Assistance: Asked Of Those who Speak Language other than English at home, ONLY

If voting assistance in your language is made available, would you use it?



(Source: 2022 Asian American Voter Survey, N=1,610 respondents)

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Methodology

- The 2022 Asian American Voter Survey included 1,610 registered Asian American voters. The sample was obtained via up-to-date lists of registered voters as well as through a vendor panel screened for registered voters.
- The national sample includes Chinese, Filipino, Asian Indian, Korean, Japanese, Vietnamese registered voters.
- Interviews were conducted via cell phone (441) landline (190) and online (970). Surveys were offered in English, Chinese, Korean, and Vietnamese. The survey was fielded from April 19 to June 19, 2022.
- The majority of phone and online surveys were collected by ISA (Interviewing Services of America) with a small proportion (101) jointly fielded via ISA and APIAVote.

	Sample size	Margin of Error
Asian American (Total)	1601	+/- 2.5
Chinese American	330	+/- 5.5
Indian American	310	+/- 6
Filipino American	257	+/- 6
Korean American	267	+/- 6
Japanese American	224	+/- 7
Vietnamese American	213	+/- 7

Cross-tabulated data were weighted by key demographic variables, including national origin, nativity, age, education, sex, and geography (state)

About Us



Asian and Pacific Islander American Vote (APIAVote) is the nation's leading nonpartisan nonprofit dedicated to engaging, educating, and empowering Asian American and Pacific Islander (AAPI) communities to strengthen their voices and create impact. For decades, our action-driven organization has led national initiatives to ensure AAPIs are represented and heard. Visit our website at www.apiavote.org.

AAPI Data is a nationally recognized publisher of demographic data and policy research on Asian Americans and Pacific Islanders, with hundreds of news mentions in national and local outlets. Our reputation is built on data and research that is accurate, compelling, and timely. In addition to our news impact, community organizations, government agencies, and decisionmakers regularly reach out to us, to better understand key aspects of AAPI communities. Visit our website at www.aapidata.com.

Asian Americans Advancing Justice | AAJC has a mission to advance the civil and human rights of Asian Americans and to build and promote a fair and equitable society for all. We build political power by increasing the voting power of the Asian American electorate at the regional and national level. Visit our website at advancingjustice-aajc.org

